

# ***Jobs/Housing/Transportation Policy Update***

## **Three Parallel Elements**

- ***Downtown Strategy 2000***
- ***Vision North San Jose***
- ***Citywide Traffic  
Level of Service Policy***



***City Council Hearing  
June 21, 2005***

# ***Purpose of the Update***

## ***Goals:***

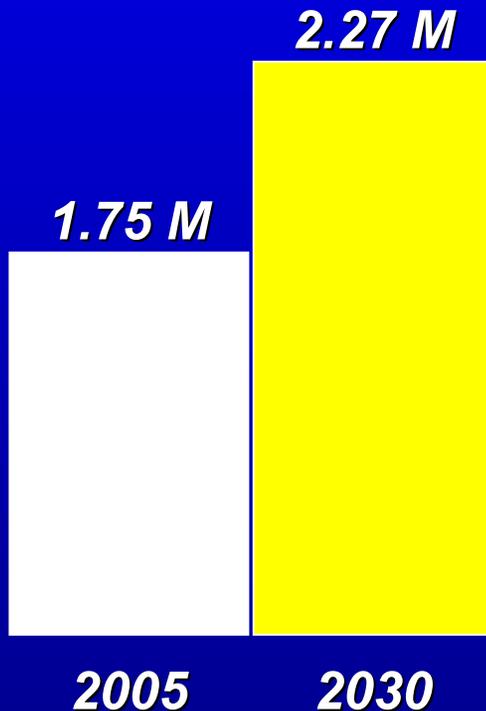
- ***Establish Proactive Planning Framework for New Jobs and Residents***
- ***Provide 30-year Capacity***
- ***Protect Scale and Walkability of Retail Districts and Transit Corridors***
- ***Preserve “Vital Cycle” between San Jose’s Economic Competitiveness, Fiscal Viability and Quality of Life***

## ***Benefits:***

- ***Competitive Local Economy***
- ***Diversity of Housing Types***
- ***Stronger Neighborhoods***
- ***Fiscal Stability for City Government***
- ***Social and Environmental***
- ***Timely and Certain Development***

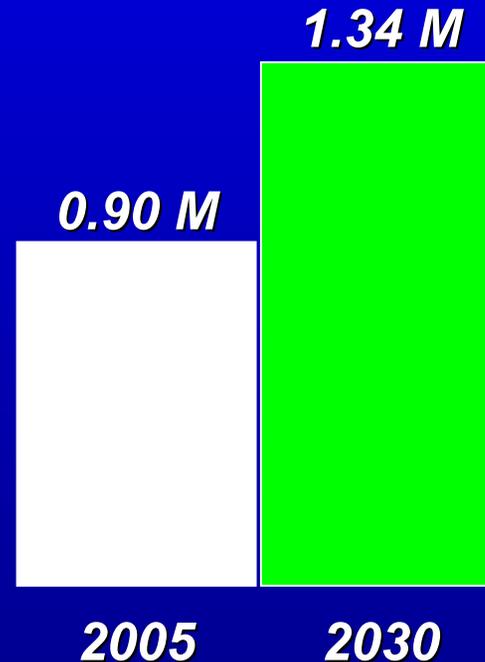
# ***Growth Projections*** ***(Santa Clara County)***

## ***Population***



***520,000 more residents***  
***(355,000 of those in San José)***

## ***Jobs***



***440,000 more jobs***  
***(240,000 of those in San José)***

# Planned Growth Areas

- *Transit Corridors / Business Districts*
- *North San José*
- *Rincon South*
- *Berryessa BART*
- *Japantown*
- *Downtown*
- *Midtown*
- *Communications Hill*
- *Martha Gardens*
- *Evergreen*
- *Edenvale*
- *Coyote Valley*



# ***Planned Growth Areas***

<b><i>Area</i></b>	<b><i>Housing Units</i></b>	<b><i>Jobs</i></b>
<b><i>Downtown (New)</i></b>	<b><i>(10,000)</i></b>	<b><i>(30,000)</i></b>
<b><i>North San Jose (New)</i></b>	<b><i>32,000 (24,700)</i></b>	<b><i>83,000 (68,000)</i></b>
<b><i>Transit Corridors</i></b>	<b><i>20,000</i></b>	<b><i>15,000</i></b>
<b><i>Total</i></b>	<b><i>62,000 Units 155,000 Residents</i></b>	<b><i>128,000 Jobs</i></b>
<b><i>2030 Growth Projections</i></b>	<b><i>355,000 Residents</i></b>	<b><i>240,000 Jobs</i></b>

# Employment & Land Use

## ■ Economic Land Use Goals

- Improve Jobs-Housing Balance
- Provide for a Variety of Employment Opportunities

## ■ Primary Employment Areas

- North San Jose
- Downtown Core
- Monterey Corridor
- Evergreen
- Edenvale
- Coyote Valley

## ■ Industrial Conversions

- 11,000 Acres of Remaining Industrial Land
- 14% of City's Land Area Planned for Employment Areas
- 160 Acres Converted since 04/2004
- 215 Acres of Conversion Withdrawn since 04/2004
- 960 Acres Currently Pending Conversion/Modification



# ***Public Input / Concerns***

## **■ *Growth Impacts***

- Traffic Impacts within Adjacent San Jose Neighborhoods***
- Impacts and Transportation Improvements in Neighboring Jurisdictions***
- Providing and Servicing Adequate Parks, Schools and Other Community Facilities to Support New Residential Development***
- Adequacy of WPCP Capacity and Water Supply to Support Projected Amounts of Growth***
- Cost of Transportation Improvements & Traffic Impact Fee Amount***

## **■ *Relationship between Downtown & North San Jose***

## **■ *Traffic LOS Policy Implementation***

- Cap Congestion Levels***
- Index Value of Offsetting Improvements***
- Cap “Offsetting Improvement” Costs***
- Location of “Protected Intersections”***

# ***Public Outreach***

<b>Date</b>	<b>Event/Organization</b>	<b>LOS Policy</b>	<b>NSJ Plan</b>	<b>Down-town</b>
<b>Various</b>	<b>Other agency briefings (VTA, Caltrans, other cities)</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Various</b>	<b>North San Jose Property Owners</b>		<b>X</b>	
<b>04/08/04</b>	<b>SJ Housing Advisory Commission</b>	<b>X</b>		
<b>09/23/04</b>	<b>Planning Commission Retreat</b>	<b>X</b>		
<b>10/06/04</b>	<b>General Plan Public Meeting</b>	<b>X</b>	<b>X</b>	
<b>10/07/04</b>	<b>General Plan Public Meeting</b>	<b>X</b>	<b>X</b>	
<b>10/25/04</b>	<b>Northeast SJ Community Meeting (Orchard School)</b>	<b>X</b>		
<b>10/26/04</b>	<b>West SJ Community Meeting (Moreland Community Center)</b>	<b>X</b>		
<b>10/27/04</b>	<b>South San Jose Community Meeting (Vineland Library)</b>	<b>X</b>		
<b>10/27/04</b>	<b>SNI Project Area Committee</b>			
<b>12/08/04</b>		<b>X</b>	<b>X</b>	<b>X</b>
<b>01/26/05</b>				
<b>10/28/04</b>	<b>Central San Jose Community Meeting (City Hall)</b>	<b>X</b>		
<b>11/01/04</b>	<b>San Jose Mercury News Editorial Board</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>11/08/04</b>	<b>SJ Bicycle and Pedestrian Advisory Committee</b>	<b>X</b>		
<b>11/15/04</b>	<b>Berryessa Community Action Council</b>			
<b>01/10/05</b>		<b>X</b>	<b>X</b>	<b>X</b>
<b>04/21/05</b>				
<b>11/16/04</b>	<b>San Jose Business Journal Briefing</b>			
<b>11/29/04</b>		<b>X</b>	<b>X</b>	<b>X</b>
<b>11/19/04</b>	<b>Developer Roundtable (Planning)</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>11/30/04</b>	<b>Council District 6 Community Meeting</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>11/30/04</b>	<b>NSJ EIR Scoping Meeting</b>		<b>X</b>	
<b>12/02/04</b>	<b>Citywide Community Meeting (City Hall)</b>	<b>X</b>	<b>X</b>	<b>X</b>

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<b>Date</b>	<b>Event/Organization</b>	<b>LOS Policy</b>	<b>NSJ Plan</b>	<b>Down-town</b>
<b>12/02/04</b>	<b>Developer Stakeholders (Public Works)</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>12/08/04</b>	<b>Downtown Association</b>		<b>X</b>	<b>X</b>
<b>01/04/05</b>	<b>Silicon Valley Manufacturing Group – Transportation Committee</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>01/05/05</b>	<b>Home Builders Association</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>01/07/05</b>	<b>Tri-County Apartment Association</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>01/10/05</b>	<b>Silicon Valley Manufacturing Group – Land Use and Housing Committee</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>01/11/05</b>	<b>Sierra Club – Land Use Committee</b>	<b>X</b>		
<b>01/14/05</b>	<b>Chamber of Commerce</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>10/27/05</b>	<b>Housing Action Coalition</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>02/07/05</b>	<b>Building Better Transportation Committee</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>02/07/05</b>	<b>Consulting Engineers and Land Surveyors of California</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>02/09/05</b>	<b>Building Trades Council Board</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>02/10/05</b>	<b>Housing Advisory Commission</b>		<b>X</b>	
<b>02/14/05</b>	<b>City Council Study Session</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>02/16/05</b>	<b>General Plan Community Meeting</b>		<b>X</b>	
<b>02/24/05</b>				
<b>02/24/05</b>	<b>NAIOP</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>03/03/05</b>	<b>Home Builders Association and SV Chamber</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>03/24/05</b>	<b>Old Republic Title</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>03/24/05</b>	<b>BOMA</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>04/20/05</b>	<b>Parks and Recreation Commission</b>		<b>X</b>	
<b>04/25/05</b>	<b>Planning Community Meeting</b>			
<b>04/26/05</b>			<b>X</b>	
<b>04/28/05</b>				
<b>05/05/05</b>	<b>BOMA/CREW/NAIOP</b>	<b>X</b>	<b>X</b>	<b>X</b>