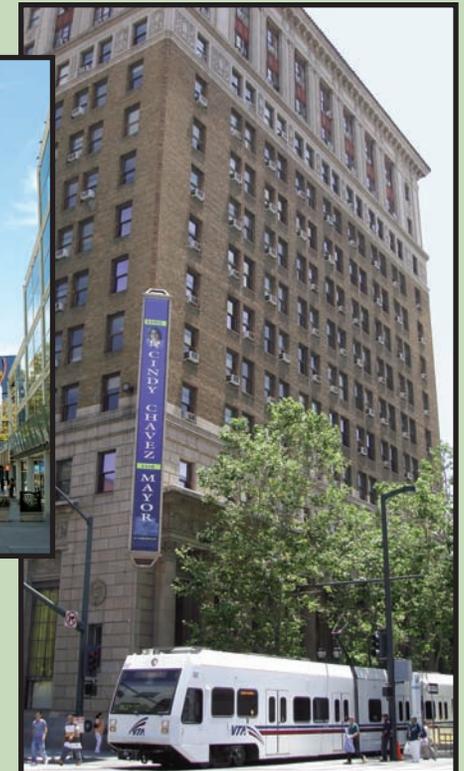
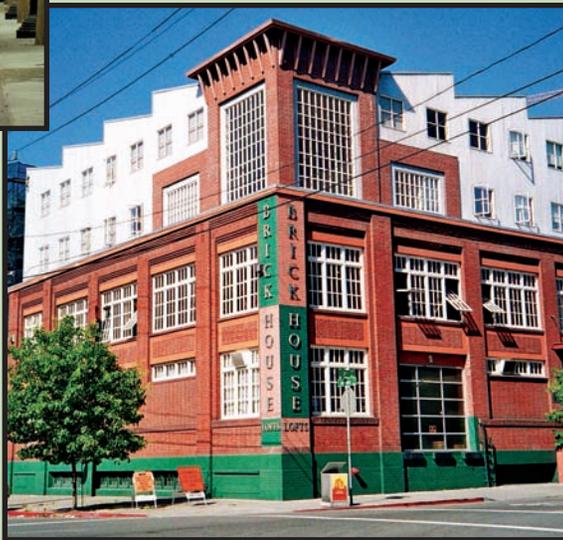
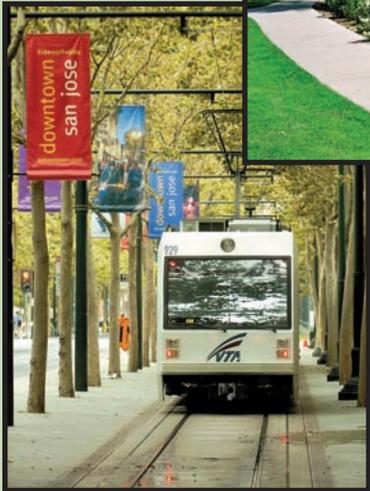


TOD MARKETPLACE

CONNECTING CITIES AND DEVELOPERS TO
TRANSIT-ORIENTED DEVELOPMENT

Thursday, September 24, 2009

Hilton San Jose
300 Almaden Blvd.
San Jose, CA 95110



Sponsored by:



THE NON-PROFIT HOUSING
ASSOCIATION OF
NORTHERN CALIFORNIA

www.TODMarketPlace.org

8:00 – 9:00	Registration, breakfast
9:00 – 9:05 (Almaden Ballroom)	Welcome <ul style="list-style-type: none"> • Dena Belzer, TOD MarketPlace Co-Chair • Mayor Chuck Reed, City of San Jose
9:05 – 10:05 (Almaden Ballroom)	Keynote: <i>TOD: Stimulus and Reauthorization, a path to recovery and long-term sustainability</i> <ul style="list-style-type: none"> • Christopher B. Leinberger, The Brookings Institution
10:15 – 11:15 (Almaden Ballroom)	How-To TOD: Best Practice Case Study Breakouts Learn the nuts & bolts of creating a fabulous and feasible station area plan and developments. Choose the city most relevant for your jurisdiction.
11:15 – 12:45 (Almaden Ballroom)	Milpitas: Transit Area <ul style="list-style-type: none"> • Moderator: Doug Johnson, Metropolitan Transportation Commission • Speakers: James Lindsay, City of Milpitas; Charles McKeag, Citation Homes; Leslie Gould, Dyett & Bhatia; Walter Kieser, Economic & Planning Systems
12:45 – 2:00 (Winchester Room)	Pleasant Hill BART Station: Contra Costa Centre Transit Village <ul style="list-style-type: none"> • Moderator: Sailaja Kurella, Association of Bay Area Governments • Speakers: James Kennedy, Contra Costa County; Mark Farrar, Vanmark Group; John Rennels, Bay Area Rapid Transit District
2:00 – 3:00 (Santa Clara Room)	Union City Station District <ul style="list-style-type: none"> • Moderator: Justin Fried, Association of Bay Area Governments • Speakers: Joan Malloy, Union City; Meg Spriggs, Avalon Bay; Dave Gibbons, Barry Swenson Builders; Juan de Leon, Mid-Peninsula Housing; Val Menotti, Bay Area Rapid Transit District
3:00 – 4:30 (Winchester Room 1)	TOD Feedback Panels Cities present 10 minutes on their TOD Plans to date and opportunity sites, developers provide advice on feasibility.
4:30 – 5:30 (Winchester Room 2)	Antioch: Hillcrest Station Area Plan (BART) <ul style="list-style-type: none"> • Moderator: Sailaja Kurella, Association of Bay Area Governments • Panelists: Robert Burke, Shea Properties; Alexander Quinn, EDAW; Kamala Subbarayan, Perkins+Will; Lisa Motoyama, Resources for Community
5:30 – 6:30 (Winchester Room 2)	Cloverdale: SMART <ul style="list-style-type: none"> • Moderator: Jackie Guzman, Association of Bay Area Governments • Panelists: Jon Knorpp, WMS Partners; Nadine Fogarty, Strategic Economics; Kalvin Platt, SWA Group; Jennifer Paisley, Petaluma Ecumenical Properties
6:30 – 7:30 (Santa Clara Room 1)	Menlo Park: Grand Boulevard <ul style="list-style-type: none"> • Moderator: Marisa Cravens, Association of Bay Area Governments • Panelists: Drew Hudacek, Sares-Regis; Dan Deibel, Urban Housing Group; Jim Musbach, Economic & Planning Systems, Inc.; Michael Fotheringham, MD Fotheringham, Landscape Architects, Inc; Charles Long, Charles A. Long Properties; Ann Silverberg, BRIDGE Housing

11:30 – 12:45 (Almaden Ballroom)	TOD Feedback Panels (<i>Continued</i>) Oakland: Upper Broadway/Valdez District Specific Plan <ul style="list-style-type: none"> • Moderator: Gillian Adams, Association of Bay Area Governments • Panelists: Denise Pinkston, TMG Partners; Darin Smith, Economic & Planning Systems, Inc.; David Hobstetter, KMD Architects; Daniel Sawislak, Resources for Community Development
12:45 – 2:00 (Santa Clara Room 2)	San Jose: Diridon Station <ul style="list-style-type: none"> • Moderator: Justin Fried, Association of Bay Area Governments • Panelists: Alan Talansky, EBL&S Development; Simon Alejandrino, BAE; Lauri Moffet-Fehlberg, Dahlin Group Architecture Planning; Kevin Kitchingham, Bernal Heights Neighborhood Center; Jeremy Nelson, Nelson\Nygaard
2:00 – 3:00 (Winchester Room)	TOD OPPORTUNITY SITE GALLERY & NETWORKING LUNCH TOD Workshops: Financing and Policy Industry leaders will present the intricacies of today's TODs. Choose one of two sessions that will discuss TOD financing options or the policy implications and regulations used to develop successful Bay Area TODs.
3:00 – 4:30 (Almaden Ballroom)	Financing <ul style="list-style-type: none"> • Speaker: Dena Belzer, Strategic Economics • Description: The Bay Area will spend over \$10 billion on transit investments over the next decade. This workshop will discuss funding topics such as; how funds will be spent, who controls the funds, and how to access funds.
4:30 – 5:30 (Almaden Ballroom)	Policy <ul style="list-style-type: none"> • Speaker: Christopher B. Leinberger, The Brookings Institution • Description: Both Federal and State legislatures are poised and eager to promote compact development around transit. This workshop will discuss which transit oriented development policy topics are at the forefront of today's political agendas, what they mean, how they will affect us, and their likelihood for success.
5:30 – 6:30 (Almaden Ballroom)	Walking Tour of Downtown San Jose (<i>City of San Jose</i>) Tour San Jose's Transit Mall which features Light Rail and TOD projects in the downtown area (88, Axis, City Heights). One to two tour groups moving in opposite directions will be lead by the City of San Jose.
6:30 – 7:30 (Almaden Ballroom)	ULI San Francisco thanks our TOD MarketPlace partner organizations: Association of Bay Area Governments (ABAG), Metropolitan Transportation Commission (MTC), Non-Profit Housing (NPH), Greenbelt Alliance, and Reconnecting America.
7:30 – 8:30 (Almaden Ballroom)	Thank you to the San Francisco Foundation and Silicon Valley Community Foundation for their support.
8:30 – 9:30 (Almaden Ballroom)	For additional information, please visit www.TODMarketPlace.org