



TOD MarketPlace 2008

*Connecting Cities and Developers
to
Transit-Oriented Development*

Friday September 26, 2008

8:00 am – 4:00 pm

**The Green Room, War Memorial Veterans Building
401 Van Ness Ave (at McAllister)**

*Co-Sponsored by:
MTC/ABAG*

*Non-Profit Housing Association of Northern California
Reconnecting America
ULI San Francisco*

Register Now: www.todmarketplace.org

Agenda:

8:00 – 8:30 REGISTRATION, BREAKFAST

8:30 – 8:35 WELCOME

John Rahaim, Planning Director, City of San Francisco

8:35 – 9:35 KEYNOTE: THE LONG-TERM VALUE OF TOD

Phil Angelides, Chairman of the Apollo Alliance and former
California State Treasurer

9:45 – 10:40 HOW-TO TOD: BEST PRACTICE CASE STUDIES

*Learn the nuts & bolts of creating a dynamic and feasible transit-oriented development
plan. Hear from planners and developers who recently implemented Bay Area TOD
projects.*

Room 1 Mission Bay, San Francisco

Speakers: Timothy Beedle, *Catellus Development*; Amy Neches,

- San Francisco Redevelopment; Dan Diebel, Urban Housing Group*
- Room 2 Hayward Downtown**
Speakers: Susan Daluddung, *City of Hayward*; Charles McKeag, *Citation Homes*
- Room 3 Small Cities, Big Vision: Windsor and Emeryville**
Speakers: Peter Chamberlin, *City of Windsor*; Patrick O'Keefe, *City of Emeryville*; Denise Pinkston, *TMG Partners*

10:45 – 12:00 TOD FEEDBACK PANELS

ULI Technical Assistance Panels have been working over the last months to provide cities with feedback on their developing TOD plans. Hear from city staff about the goals of the project and then listen as the Panel makes recommendations.

> **Balboa Park BART, San Francisco**

How can San Francisco transform the Balboa Park BART Station Area into a mixed-use transit village?

Speakers: Kate McGee, *San Francisco Planning*; Benjamin Pollack, *Jones, Land LaSalle*; Dan Diebel, *Urban Housing Group*; David Paoli, *Field Paoli Architects*; Irwin Kaplan, *San Jose Redevelopment*; Kevin Kitchingham, *Bernal Heights Neighborhood Center*

> **Dumbarton Bridge Rail Station, Newark**

How will the city of Newark turn this largely-vacant field into a transit-ready neighborhood, in anticipation of the future Dumbarton Rail line?

Speakers: Terrence Grindall, *City of Newark*; Richard Dishnica, *The Dishnica Company*; Ron Golem, *Bay Area Economics*; William Clarke, *Civil Engineer and Landscape Architect*; Charles Long, *Charles A. Long Properties*; Ryan Chao, *Satellite Housing*

> **San Bruno Ave. Caltrain Station Area**

How can San Bruno encourage transit-oriented infill that will connect a new Caltrain station, the BART station and their historic downtown?

Speakers: Mark Sullivan and Aaron Akin, *City of San Bruno*; Diane Olmstead, *Haring Street Ventures*; David Hobstetter, *KMD Architects*; Debra Stein, *GCA Strategies*; Andrew Hudacek, *Sares-Regis Group*; Linda Mandolini, *Eden Housing*

12:00 – 1:00 NETWORKING LUNCH AND TOD SITE GALLERY

1:15 – 2:30 TOD FEEDBACK PANELS CONTINUED

> **Concord Naval Base**

How will the city of Concord develop this 5,028 acre deactivated base in a way that will generate as many transit riders as possible?

Speakers: Michael Wright and Bruce Knopf, *City of Concord*; Robert Burke, *Shea Properties*; Jeffery Tumlin, *Nelson/Nygaard*; Bryan Grunwald, *BGA*; Janet Smith-Heimer, *Bay Area Economics*; John Weis, *San Jose Redevelopment*; Paul Reimer, *RAPartners*

> **Downtown San Leandro**

What strategies will allow San Leandro to implement their Transit-Oriented Development Strategy and enhance the character of the city center?

Speakers: Kathleen Livermore, *City of San Leandro*; Calvin Platt, *SWA Group*; Stanley Dorst, *Dorst Development Company*; Darin Smith, *Economic & Planning Systems, Inc.*; Andrea Papanastasio, *Eden Housing*; Ceil Cirillo, *Santa Cruz Redevelopment*

> **San Carlos**

How can San Carlos leverage several catalyst projects near their historic Train Depot to encourage more transit-oriented development?

Speakers: Mark Sawicki and Deborah Nelson, *City of San Carlos*; Dena Belzer, *Strategic Economics*; Mary Murtagh, *EAH Housing*; Gary Binger, *UC Berkeley*; Kamala Subbarayan, *SMWM*; Alan Talansky, *EBL&S Development*

2:45 – 4:00 WALKING TOUR: OCTAVIA BOULEVARD

Get the “inside scoop” by taking a walk with the citizens, planners, designers, and developers who played a key role in this transformative neighborhood project.

Tour Leaders: Veronica Hickley Reck, *IE Collaborative*; Tom Radulovich, *Livable City*; Robin Levitt, *Hayes Valley Neighborhood*; AnMarie Rogers, *San Francisco Planning*; Allan Jacobs, *designer*; Brian Spiers, *Brian Spiers Construction*; Kearstin Dischinger, *San Francisco Planning*