

***Big Ideas, Great Opportunities &
Challenging Issues***

Task Force Brainstorm Exercise

Big Ideas, Great Opportunities & Challenging Issues

**"Make no little plans. They have no
magic to stir men's blood
and probably will not
themselves be realized."**

Daniel Burnham

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Task Force Brainstorm Exercise

Purpose

- Begin the visioning process
- Compliment to Community Workshop
- Go beyond issue identification
- Great opportunities & BIG ideas
- Challenging issues

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Task Force Brainstorm Exercise

Outcomes

- Unfiltered ideas from everyone
- Multiple categories/groups of many ideas
 - BIG ideas & Great opportunities
 - Challenging issues

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Process

- 1) Brainstorm two topics simultaneously
 - BIG ideas & Great opportunities
 - Challenging issues
- 2) Write three ideas for each
- 3) Write “Idea” or “Issue” on top of post-it

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Process, cont.

- 4) Write big, few words
- 5) Staff collect post-its & place on boards
- 6) Task Force members group similar ideas
- 7) Co-Chairs report results