



**Big Ideas, Great Opportunities and Challenging Issues
for the Envision San Jose 2040 General Plan**

Key Questions to Guide Task Force Brainstorm

The following are a number of key questions that the Task Force may wish to consider during the brainstorm exercise to identify *Big Ideas, Great Opportunities and Challenging Issues* for the General Plan Update process. Also attached are copies of the following documents for your reference:

- General Plan Update Early Community Outreach Summary of Issues and Ideas
- Envision San Jose 2040 Guiding Principles
- City Council memo regarding the Neighborhood Association Priority Setting Session held on January 20, 2007

1. **Future Growth Projections**

- How much projected job, population and housing growth will San Jose need to accommodate?
- How do San Jose's projected growth rates relate to that of the greater Bay Area region?

2. **Land Capacity**

- How much and what type of land will be required to accommodate future new employment, housing and all other uses anticipated?
- How much land is currently available, both vacant and underutilized, in the San Jose 2020 General Plan?
- What are the current and future trends and projections for the types and intensity of employment and housing development expected?
- What amount and type of land will be required for all uses and activities, including commercial, recreational, schools, churches, etc?
- What is the realistic holding capacity of the South Almaden Valley Urban Reserve (SAVUR)?
- Verify the location of the 15% Slope Line to confirm those areas considered appropriate for future urban development

3. **Infrastructure and Services**

- What is the current status of the City's infrastructure capacity and service levels?
- What is the level of unfunded capital infrastructure needs and deferred maintenance?
- What are the projected infrastructure needs and service level expansions required to serve both the existing community and projected new growth?
- What are the projected services needs of other public and outside agencies, e.g., schools, healthcare, etc.?

4. Economic and Fiscal Analysis

- How do the projected infrastructure and service level demands of the updated General Plan impact the City's economic and fiscal health and stability?
- What are the economic and fiscal implications of the proposed mix of land uses?

5. Environmental Resources

- How can the General Plan protect, restore and enhance San Jose's environmental assets, e.g., habitat protection, energy conservation, green building practices?

6. Social Equity

- How can General Plan policies support social equity?

7. Proposed Envision 2040 General Plan Land Use Plan

- What is the optimum land use plan and capacity to accommodate projected future growth in the manner that most effectively achieves the Guiding Principles?
- How much growth can/should occur in transit corridors, other infill locations and the urban reserves?
- What are the existing infrastructure capacities available/needed to serve transit corridors, other infill locations, and the urban reserves?