



## **Job Growth Projections and Employment Land Demand**

Overview, Assumptions, & Forecasts

Task Force Meeting No. 20

**March 23, 2009**

# *Envision San Jose 2040*

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## **Job Growth Projections and Employment Land Demand**

### ◆ Job Growth Projections

- ◆ Association of Bay Area Governments (ABAG)  
*Projections 2007*
- ◆ Center for the Continuing Study of the California Economy (CCSCE) Projections – Steven Levy, August 2008

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## **Job Growth Projections and Employment Land Demand**

### ◆ Job Growth Projections

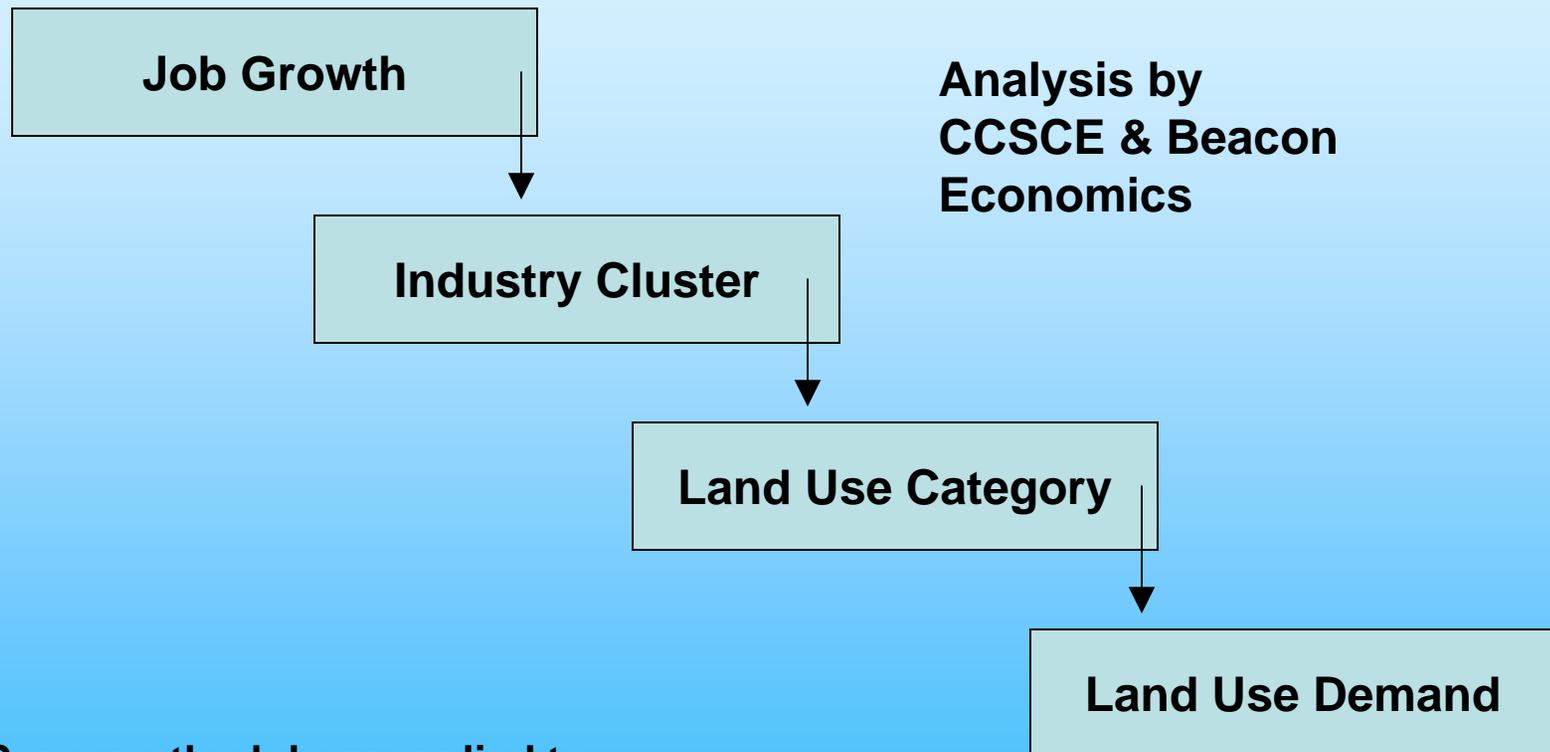
#### ◆ *ABAG Projections 2009*

- ◆ Increased share of Bay Area jobs to San Jose
- ◆ 11.6% to 13.9%

#### ◆ Adjusted CCSCE Projections, City of San Jose Staff

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## Job Growth Projections and Employment Land Demand



Same methodology applied to Adjusted CCSCE Projections, “More Jobs” scenario, and “More Jobs & Less Housing” scenario

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## **Job Growth Projections and Employment Land Demand**

- ◆ Assumptions
  - ◆ Urban Growth Boundary
  - ◆ Future Square Footage Needs Per Employee
  - ◆ Floor Area Ratio

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### **Job Growth Projections and Employment Land Demand**

#### ◆ Findings

- ◆ Insufficient employment capacity under the current General Plan 2020 for the following:
  - ◆ Adjusted CCSCE Projections
  - ◆ “More Jobs” scenario
  - ◆ “More Jobs & Less Housing” scenario
  
- ◆ Industrial/warehouse land is needed

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### **Job Growth Projections and Employment Land Demand**

#### ◆ Conclusions

- ◆ Plan for job growth in San Jose
- ◆ Increase in housing growth = Increase in local serving industries
- ◆ Different types of employment uses have different types of land demands
- ◆ Industrial/warehouse lands needed