

Invitation Strategy

Steering Committee

Municipal
Resources

Traditional
Media

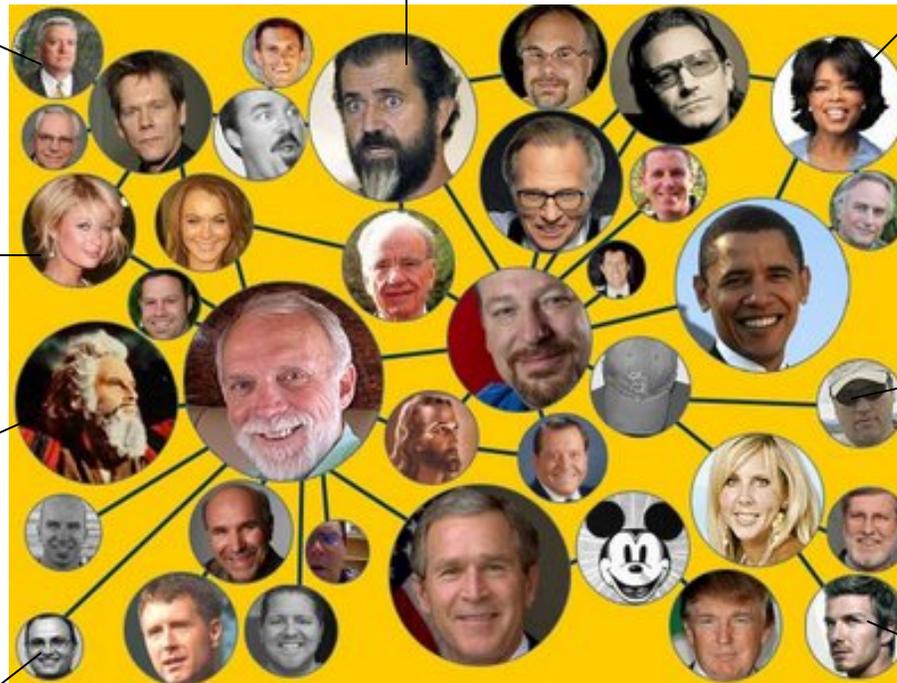
Social
Networking

Educational
Institutions

Civic,
Religious &
Ethnic
Organizations

Major
Employers

Neighborhood
Associations &
Coalitions



Support/ Credibility/ Participants/ Incentives