

**TO: Envision San José 2040
Task Force**

FROM: Michael Brilliot

**SUBJECT: March 9, 2009
TASK FORCE MEETING**

DATE: March 4, 2009

This memo provides information to assist you in preparing for the March 9, 2009 Envision San José 2040 Task Force meeting.

Agenda Item 3 – Presentations

To provide additional background and useful context information to the Task Force and members of the public prior to further discussion of the Jobs and Housing scenarios under consideration, staff will give three presentations at the beginning of the Task Force meeting.

Planning staff will provide a brief presentation on the following tables, provided to the Task Force in response to requests received for more information at the February 23rd Task Force meeting:

- Table 1: Comparison of General Plan Horizon Year Growth Capacity at Time of Adoption with Actual Growth Realized
- Table 2: Comparison of ABAG Projected vs. Actual Jobs, Employed Residents and Households for the San José Sphere of Influence
- Table 3a: Comparison of Historic Household Data and Possible Housing Growth Scenarios
- Table 3b: Comparison of Historic Jobs Data and Possible Jobs Growth Scenarios
- Table 4a: City of San José Planning Entitlement Activity Fiscal Year 98/99 - 08/09
- Table 4b: Residential Units and Non-Residential Square Footage: FY 99/00 to FY 07/08

Kim Welsh, the Chief Strategist in the City of San José Office of Economic Development, will give a presentation to provide context on the characteristics of future job and housing needs. Hans Larsen, Deputy Director in the City of San José Department of Transportation, will provide additional information related to future planned transportation facilities.

Agenda Item 4 – Task Force and Community Discussion Group Exercise

The primary purpose of the Monday, March 9 meeting is for the Task Force to further define a range of Jobs and Housing growth concepts that will be used to develop up to four future Land Use/Transportation scenarios that will be analyzed as the next step in the Envision San José 2040 process. To meet our intended objective, Task Force members will work in discussion groups and will be provided with background information and a series of questions related to key topics that will be used to further formulate the scenarios, adding on to the input received at the February 7th Workshop and the February 23rd Task Force meeting. Community members will be able to conduct the same exercise as the Task Force, in separate discussion groups. Staff will return with the results of this exercise at the March 23rd Task Force meeting.

For the exercise, the Task Force and members of the community will be asked to consider:

1. How much Jobs and how much Housing growth should be analyzed?
2. How little Jobs and how little Housing growth should be analyzed?
3. Within the identified strategies for locating new growth (e.g., growth areas; transit-oriented sites; hubs, villages and corridors), which should be given priority for jobs and for housing?
4. How to accommodate various types of jobs (employment) growth?
5. How to plan North Coyote Valley?
6. How to plan for schools, parks, open space and other services?

The scenarios will be analyzed in terms of their potential environmental, fiscal and economic impacts. The resulting analysis will be used by the Task Force to formulate its recommendations and also ultimately to provide environmental (CEQA) clearance for the options to be considered by the City Council at the conclusion of the Envision San José 2040 process. Accordingly, these four scenarios will define the “envelope” of total growth in 2040 that will be analyzed by our Environmental and Transportation consultants in the Environmental Impact Report. The analysis will also include a fifth scenario, “No Project,” that will analyze the potential impacts of continued use of the City’s current General Plan through the 2040 timeframe.

Agenda Item 5 – Task Force and Community Group Report Out

Following the group discussion exercise, a representative from each Task Force and Community group will be asked to briefly report out on the key concepts discussed by each group. Each participant will also be asked to hand in their individual responses for staff to use in preparation for the March 23rd Task Force meeting.

Agenda Item 6 – Announcements

Parties interested in expanding the existing Greenline/Urban Growth Boundary need to submit General Plan Amendments by March 13, 2009 to be considered as part of the Envision San José 2040 process.

Reading Materials

To help prepare for Monday’s Meeting, the Task Force has the following reading assignments:

- “How the Crash will Reshape America,” Richard Florida, the Atlantic Monthly, March 2009
- “The Next Slum,” Christopher B. Leinberger, the Atlantic Monthly, March 2008
- “Defining the Buyer of the Future,” Antoinette Martin, New York Times, February 8, 2009
- “Growing Cooler: Evidence on Urban Development and Climate Change,” Reid Ewing, Keith Bartholomew, Steve Winkelman, Jerry Walters, and David Goldberg, The Urban Land Institute.
- “How Changes in the Nation’s Age and Household Structure Will Reshape Housing Demand in the 21st Century,” Martha Farnsworth Riche, Ph.D.

The “Growing Cooler” paper above is very long. Therefore, please focus your reading on the Summary section of the paper and the portion in the body that discusses the changing demand for housing.

Public Input

The following correspondence has been received and is included in your packet:

1. Email addressed to Mayor Reed and Reid Hillview Airport Association from community member William Carey.
2. Letter addressed to Andrew Crabtree from community member Shawn A. Millgan, Vice President of KT Properties.

If you have any questions, please contact either me or Andrew Crabtree. I can be reached by phone at (408) 535-7831 or by email at: michael.brilliot@sanjoseca.gov. Andrew can be reached by phone at (408) 535-7893 or by email at: andrew.crabtree@sanjoseca.gov.

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