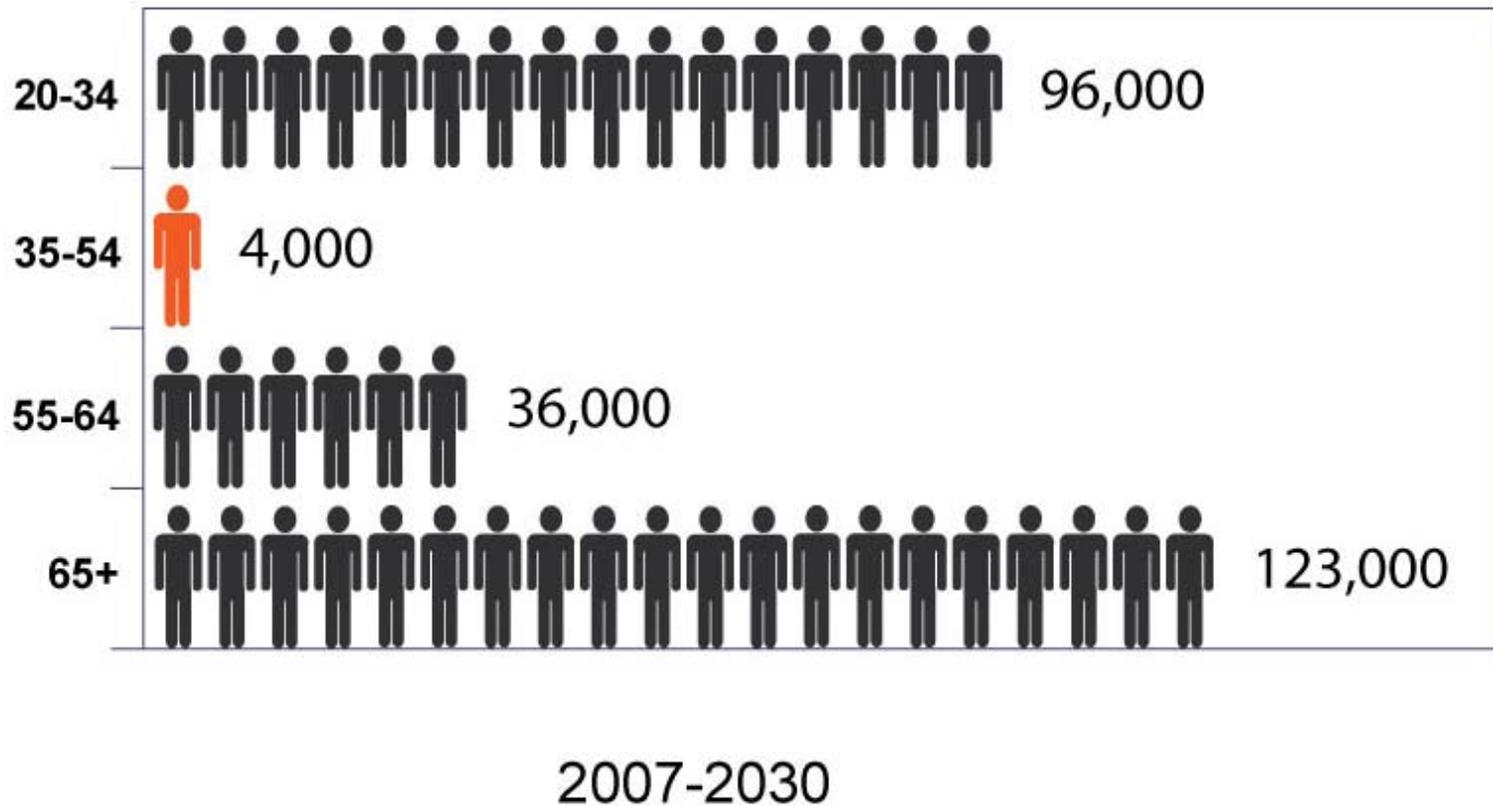


Linking...
Demographic Shifts,
Household Structure, and
Housing Demand

San Jose faces no growth in core middle-aged workforce



Brain Teaser!

San Jose Household Structure

Match the household type in the left-hand column to the percentage in the right-hand column.

<u>Household Type</u>	<u>Share of SJ Households, 2007</u>
A. 2 or more adults + child/children under 18	35%
B. 1 adult + child/children under 18	28%
C. 1 adult living alone	22%
D. Related adults living together	9%
E. Non-related adults living together	6%

Match the household type in the left-hand column to the percentage in the right-hand column.

Household Type

Share of SJ
Households, 2007

A. 2 or more adults + child/children under 18

35%

Leave It To Beaver, Married With Children, 2.5 Men, Ugly Betty

B. 1 adult + child/children under 18

28%

Hannah Montana, Gossip Girl, Murphy Brown

C. 1 adult living alone

22%

Sex in the City, The Bachelor, Maude, Magnum PI

D. Related adults living together

9%

The Jeffersons, All in the Family, Sanford and Son, Beverly Hillbillies

E. Non-related adults living together

6%

Friends, Golden Girls, Will and Grace, Three's Company, Odd Couple

Match the household type in the left-hand column to the percentage in the right-hand column.

Household Type

Share of SJ Households, 2007

-
- | | |
|--|------------|
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By 2030, Only 27% of Households Nationally will Include Children

	1960	2000	2030
Households with children	48%	33%	27%
Households without children	52%	67%	73%
--single person households	13%	26%	29%

Source: Census for 1960 and 2000, 2030 adapted from Martha Farnsworth Riche, How Changes in the Nation's Age and Household Structure Will Reshape Housing Demand in the 21st Century, HUD (2003).

Significant Change in Housing Demand Projected

- Nationally, **households without children** will account for ***close to 90% of new housing demand to 2030***; **single-person** households will account for ***one-third***
- Growing preference for **compact, walkable** neighborhoods among single adults, empty nesters, and couples w/out children
- Demand for **attached and small-lot housing** will **exceed current supply** by 35 million units, while demand for large-lot housing will actually be less than current supply

Today, SJ Has Lower Share of Households Without Children

	San Jose 2007	Nation 2007
Households with children	37%	31%
Households without children	63%	69%
--single person households	22%	27%

Households without children are still a strong majority in San Jose; one in five is a single household.