

*Envision San José 2040*

*General Plan Update*

*Community Workshop*

*February 27, 2010*

*San Jose City Hall Wing Rooms*

City of San José



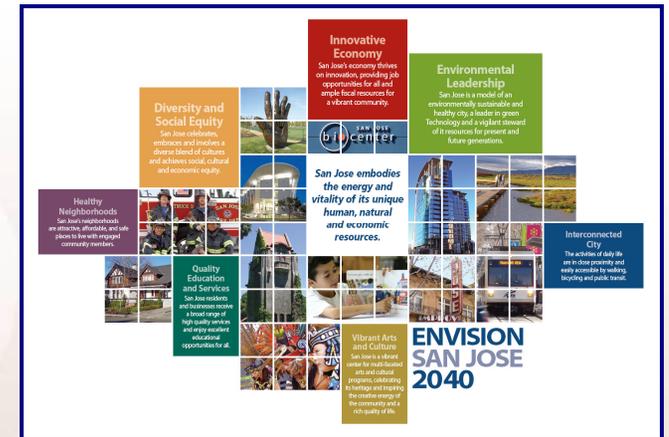
# Envision San José 2040

- **Meeting Objective**
- **Project Overview**
  - **Where we have been**
  - **Where we are now**
  - **Where we are going**

# Envision San Jose 2040

## Key Accomplishments

- Vision
- Scenario Guidelines
- Demographic / Employment Demand Analysis
- Community Workshop





# Draft Vision

**Diversity and Social Equity**  
San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.

**Innovative Economy**  
San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.

**Environmental Leadership**  
San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

**Healthy Neighborhoods**  
San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.

**San Jose embodies the energy and vitality of its unique human, natural and economic resources.**

**Interconnected City**  
The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.

**Quality Education and Services**  
San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.

**Vibrant Arts and Culture**  
San Jose is a vibrant center for multi-faceted arts and cultural programs, celebrating its heritage and inspiring the creative energy of the community and a rich quality of life.

**ENVISION SAN JOSE 2040**

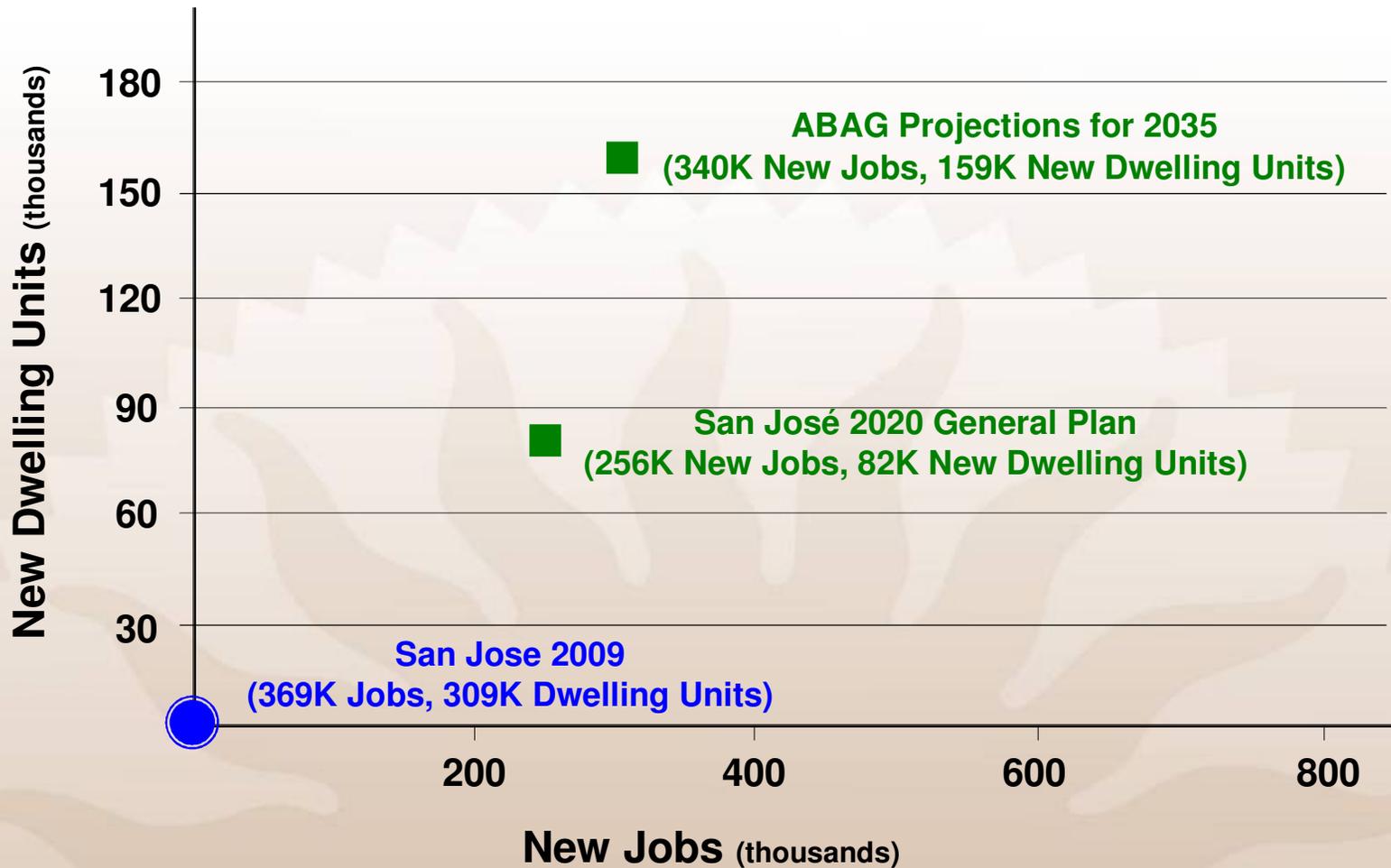
# How to Plan for Growth?

## Task Force Land Use / Transportation Guidelines:

- Plan for People not just cars
- Meet the needs of business that drive innovation
- Reduce vehicle miles traveled and green house gasses
- Provide adequate land for new job and housing growth
- Create walkable and bike friendly “neighborhood villages”
- Create complete and vibrant regional “hubs”



# How Much Growth Capacity?



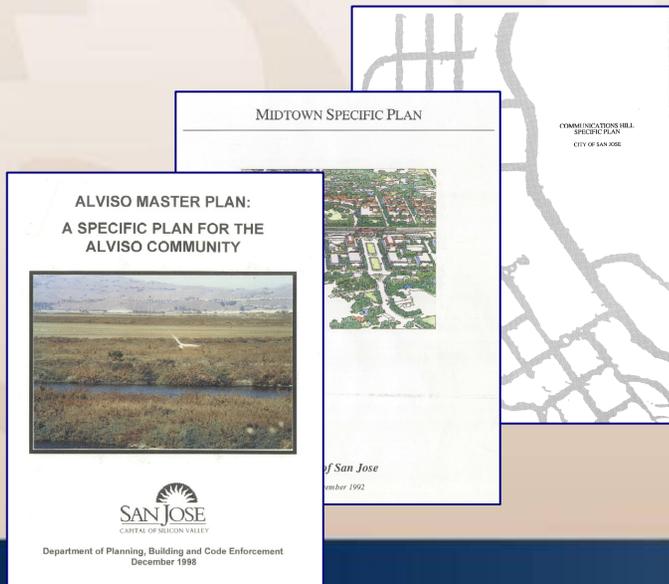
# Envision San José 2040 Study Scenarios

## Existing Plans

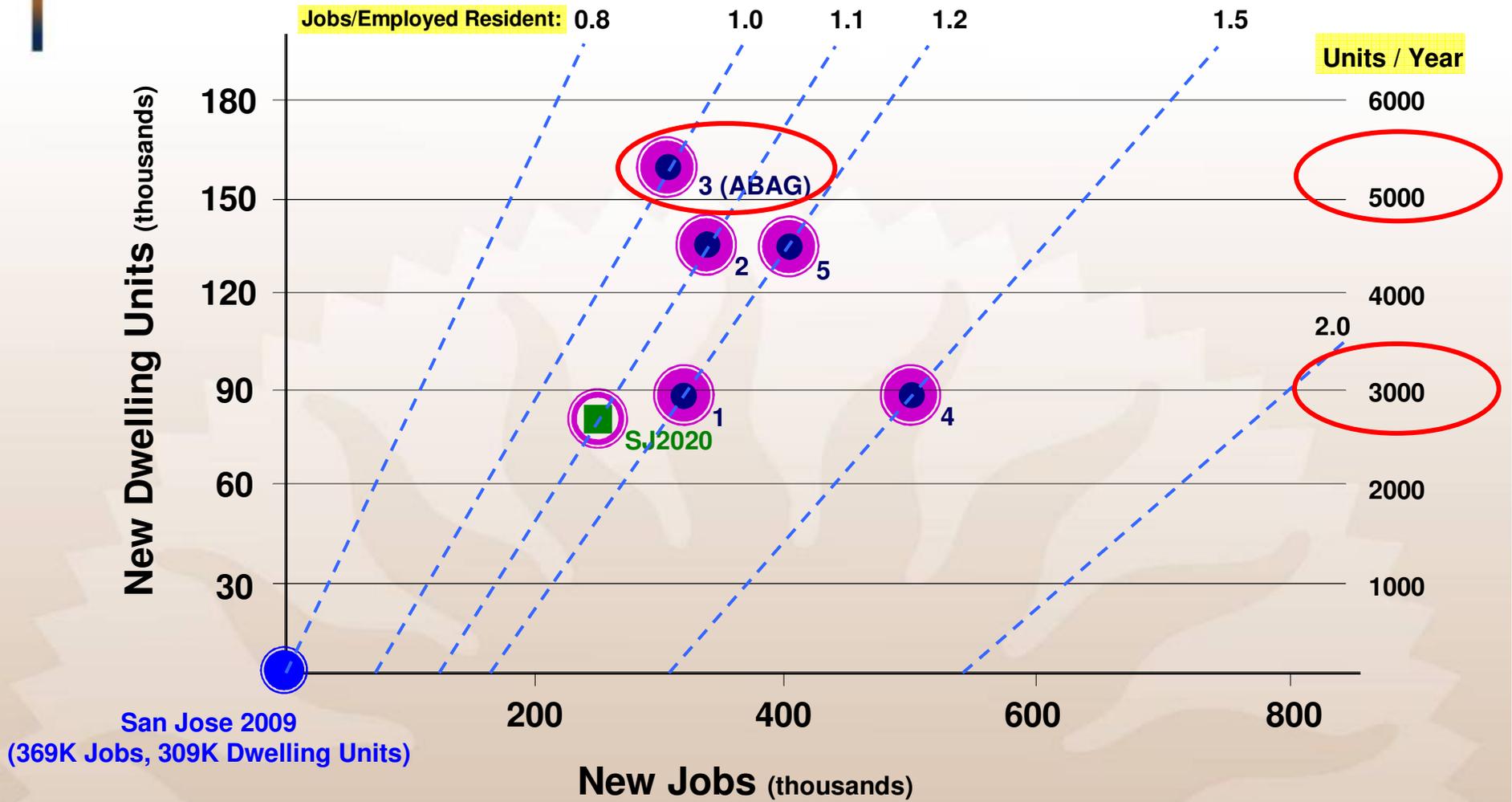
- Downtown Strategy
- Vision North San Jose
- Specific Plans



*Downtown Strategy*



# Envision San José 2040 Study Scenarios



# Growth Distribution

## Key Planning Principles:

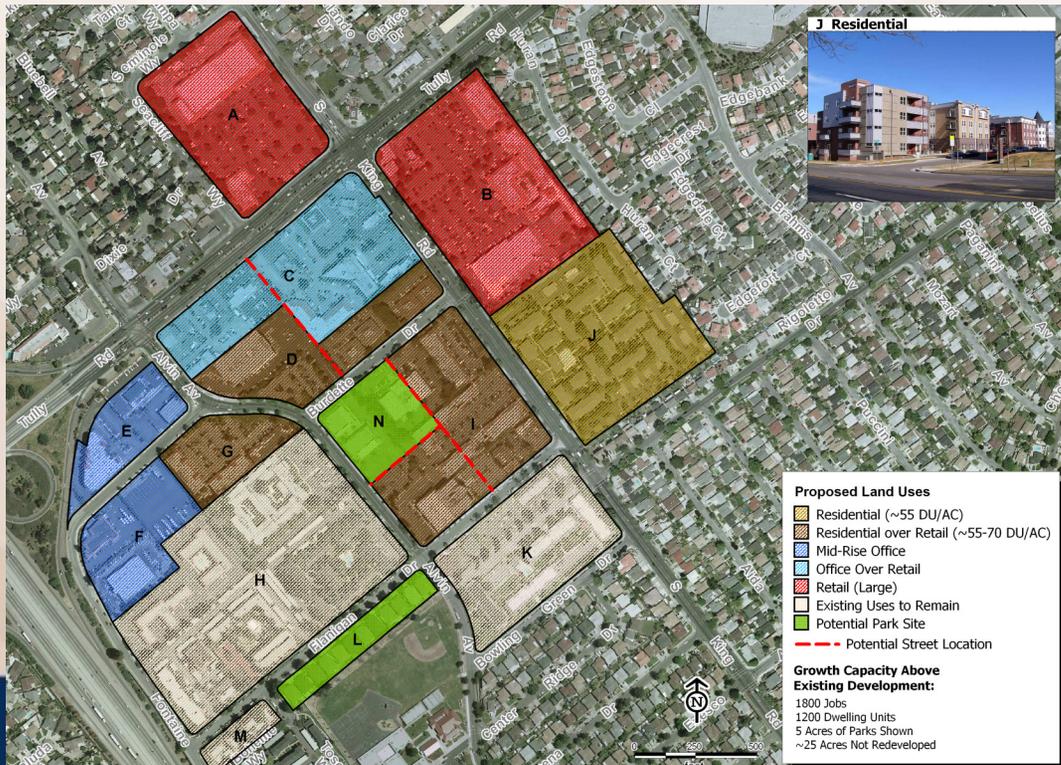
- **No Expansion of the Urban Growth Boundary (UGB)**
- **No Growth in Coyote Valley or South Almaden Valley Urban Reserves**
- **No Conversion of the Evergreen Campus Industrial Properties**



# Envision San José 2040

## Scenario 1 – C Villages

- Job Orientation
- Partially Utilized



A & B Retail (Large)



C Office Over Retail



D, G & I Residential Over Retail



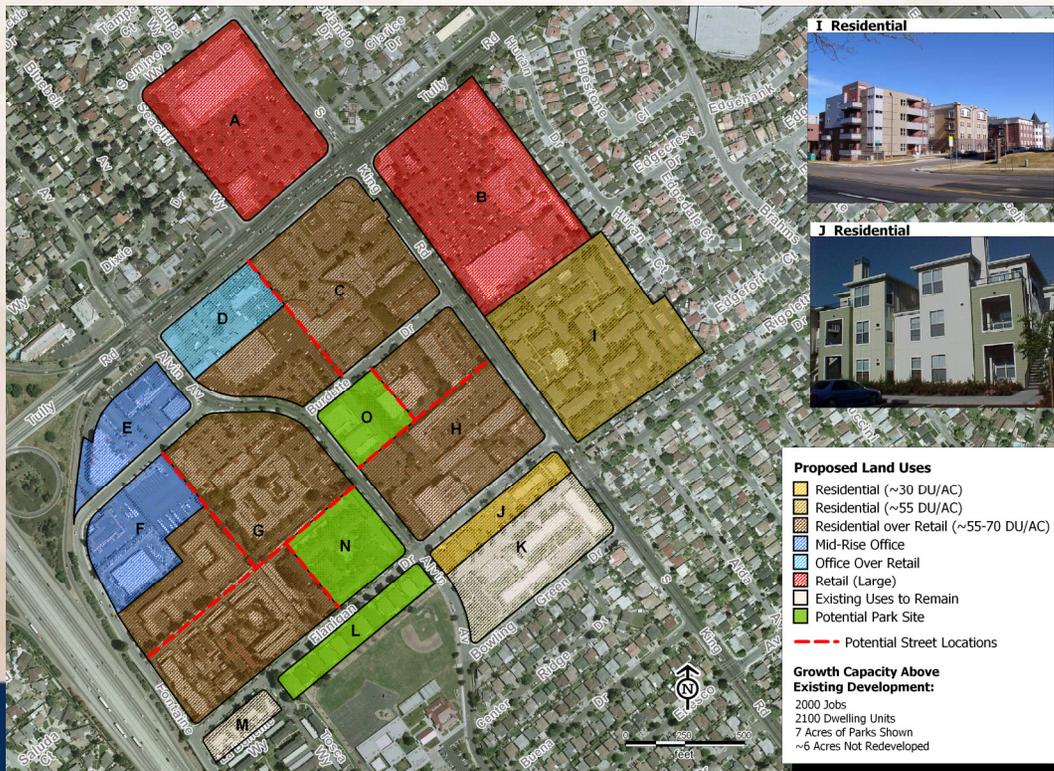
E & F Office



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## Scenario 2 – E Villages

- Residential Orientation
- Moderate Density



A & B Retail (Large)



C, G & H Residential Over Retail



D Office Over Retail



E & F Office



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## Scenario 3 – K and 5 – H Villages

- Scenario 3 – Residential Focus
- Scenario 5 – Balanced
- Higher Density



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## Scenario 4 – J Villages

- Job Centers
- Higher Density



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## Task Force Next Steps (March & April)

- March 8 – Select Preferred Land Use Scenario
- March 22 – Scope of General Plan & Continue Goals and Policies Discussion
- April 12 – General Plan Phasing & Implementation Tools
- April 26 – Land Use Designations

*April 20 – City Council Consideration of Preferred Scenario*

2010

2011

Jan Feb March April May June July Aug Sep Nov Dec | Jan Feb March April May June

..... Goals and Policy Development

Scenario Analysis

★ Recommendation of Preferred Alternative

★ Council Acceptance of Preferred Alternative

Land Use

Implementation Tools

★ Completion of Draft Plan Substance

Complete Draft Plan Doc

Prepare Draft EIR

★ Release of Draft Plan and EIR

Task Force Review & Recommendation

Council Consideration of Draft Plan

★

Today's Meeting

Jan Feb March April May June July Aug Sep Nov Dec | Jan Feb March April May June



# Envision San José 2040

- Workshop Exercise
  - Goal Priorities
  - Growth Capacity
  - Growth Location Priorities

# Envision San José 2040

## Background Information

[www.sanjoseca.gov/planning/gp\\_update](http://www.sanjoseca.gov/planning/gp_update)

## Online Survey

## Facebook

# Envision San José 2040

## Questions and Comments