

Memorandum

**TO: Envision San José 2040
Task Force**

FROM: Andrew Crabtree

**SUBJECT: January 11, 2010
TASK FORCE MEETING**

DATE: January 5, 2010

This memo provides information to assist you in preparing for the January 11, 2010 Envision San José 2040 Task Force Meeting. Links to the referenced documents and other resource materials (e.g. reading materials and correspondence) are posted on the Envision website.

Agenda Item 3 – Review Envision Task Force Work Program:

Staff will briefly present the updated Envision Task Force Work Program, highlighting the need for two Task Force meetings each month in January, February, March (as needed), and April. Staff anticipates that two meetings will be necessary each month in order for the Task Force and community member participants to have adequate time to discuss selection of a Preferred Land Use Scenario, Land Use / Transportation Diagram designations, and policies related to Economic Development, Fiscal Sustainability, Housing, and Services (e.g., Schools, Health Care, Public Safety).

Agenda Item 4 – Economic Development

The majority of this Task Force meeting will be used for the Task Force to discuss the Innovative Economy Vision Element. Staff will provide background information, including a brief review of job growth and demographic trends information for San Jose and a presentation of the City's draft "Economic Strategy 2010 Update". This document articulates a five-year strategy for economic development for San Jose, updating the first comprehensive Economic Development Strategy that was approved by City Council in November of 2003. The Executive Summary of the Economic Strategy 2010 Update is one of the Reading Materials posted online for this meeting, and the full document is available online in the Resource Materials for this meeting.

The Task Force has been provided draft Goals, Policies, and Implementation Actions for Economic Development. The proposed draft policies are focused on five economic development goals: 1) promoting business; 2) attracting and retaining the workforce; 3) increasing San Jose's regional, state, and national leadership; 4) connecting and promoting San Jose to the world; and 5) enhancing San Jose's cultural attractions.

In preparation for the upcoming Task Force selection of a preferred Land Use Scenario, staff will re-introduce the four Study scenarios in the context of the discussion of Innovative Economy. The discussion on the preferred scenario selection will begin at the February 22, 2010 Task Force Meeting.

Agenda Item 6 - Task Force Recommendations (vote on motions as needed)

Following an opportunity for comment by members of the public (Agenda Item 5), the Task Force will then have an opportunity to further discuss and vote on recommendations related to the topics discussed for Agenda Item 4.

Reading Materials

To prepare for the discussion on Economic Development, the Task Force is provided with the following reading materials in addition to the proposed draft Economic Development Goals, Policies, and Implementation Actions:

- Executive Summary of San Jose's Economic Strategy 2010 Update
- "Economy Crashing: Planning for the Future" – June, 2009 CCSCE Presentation on the California Economy
- "Creativity As Community Aid and Employment Training" Comment

Links to these materials are posted on the Task Force page of the Envision website.

Resource Materials

To provide additional background materials for Monday's meeting, a number of resource materials are included in the meeting packet related to Economic Development. These materials are not required reading but are provided for those interested in exploring or understanding a specific topic further.

Task Force Correspondence

No correspondence from Task Force members has been provided for this meeting.

Public Correspondence

No correspondence from members of the public has been provided for this meeting.

Next Meetings

The next meeting is scheduled for Monday, January 25, 2010. This meeting is scheduled to focus on a discussion of the City's Fiscal Sustainability Goals, Policies and Implementation Actions. The Task Force is also scheduled to begin discussion of the Land Use Study Scenarios leading up to selection of a single preferred Land Use Scenario at the second January meeting.

The February 8, 2010 meeting will focus on Attractive, Affordable, and Safe Housing. Also, the Task Force discussion on transportation, which started at the December 14, 2009 meeting, will continue at the February 8, 2010 meeting. Secondary Task Force agenda items for the February 8, 2010 meeting are those related to safety and hazards, including noise, air quality, seismic/geologic hazards, and flooding.

If you have any questions, please contact either me or Susan Walton. I can be reached by phone at (408) 535-7893 or by email at: andrew.crabtree@sanjoseca.gov. Susan can be reached by phone at (408) 535-7847 or by email at: susan.walton@sanjoseca.gov.

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