

# *ENVISION SAN JOSE'S FUTURE*



Charting a Course with the General Plan

# Agricultural Valley to Silicon Valley

Population

1,000,000

750,000

500,000

250,000

1925

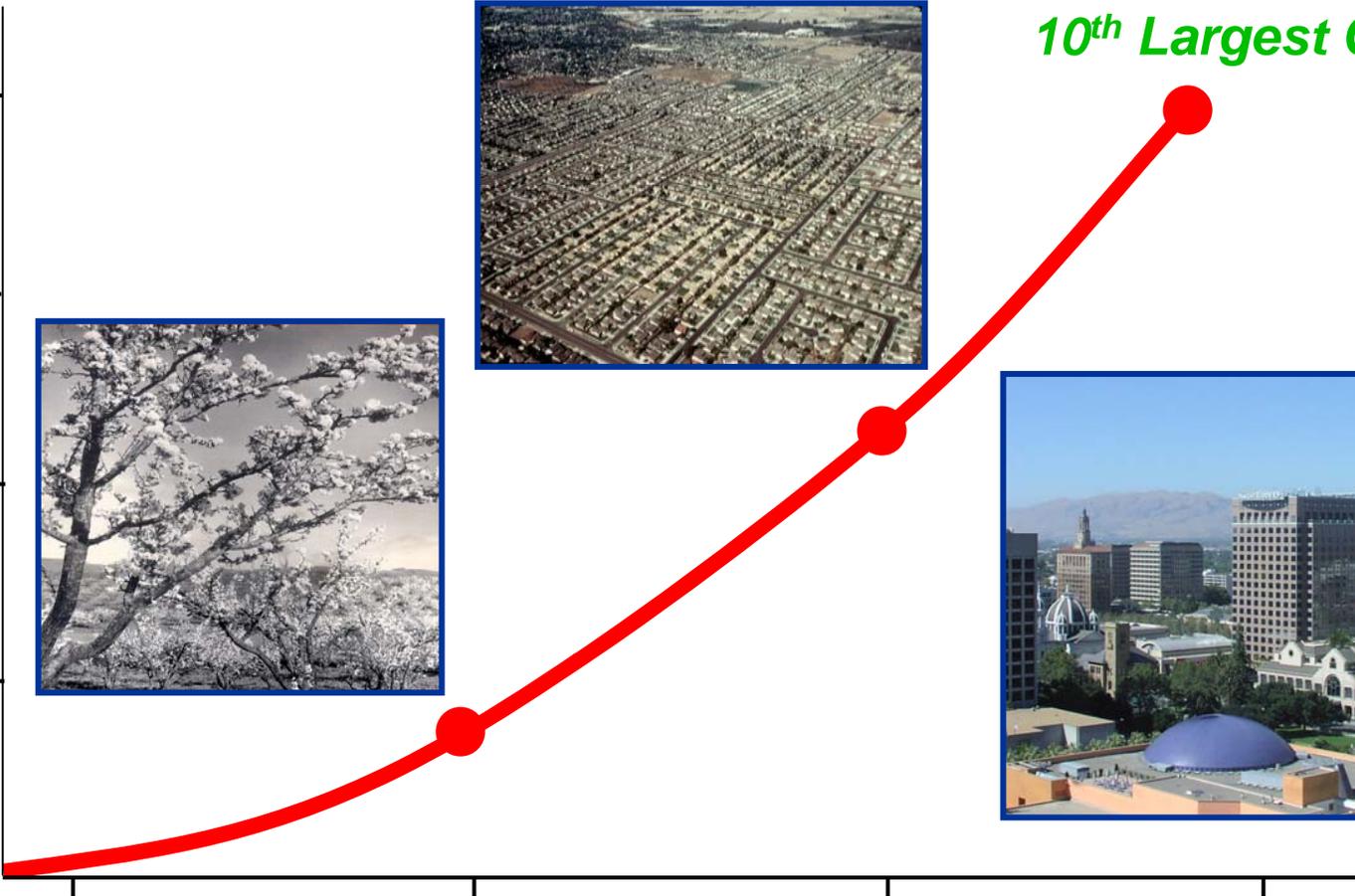
1950

1975

TODAY



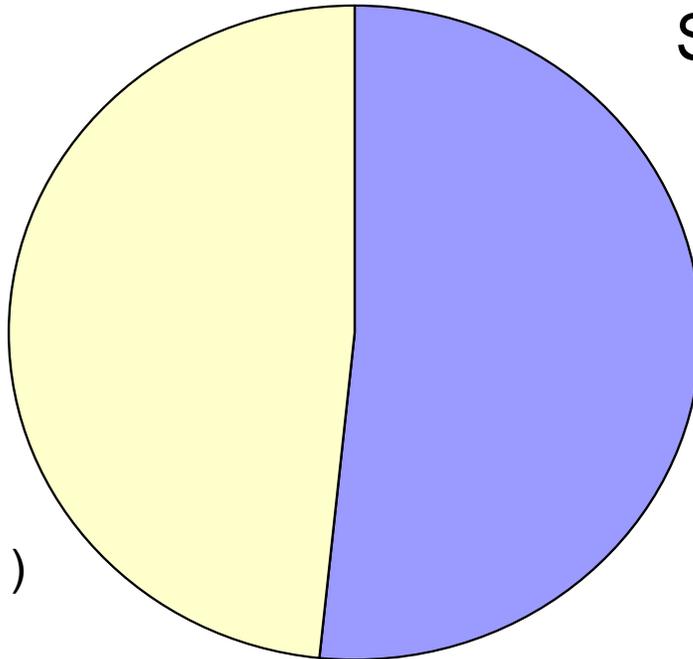
10<sup>th</sup> Largest City



# Projected Job Growth (2035)

500,000 new jobs in  
Santa Clara County

258,000 in  
San José  
(52% )



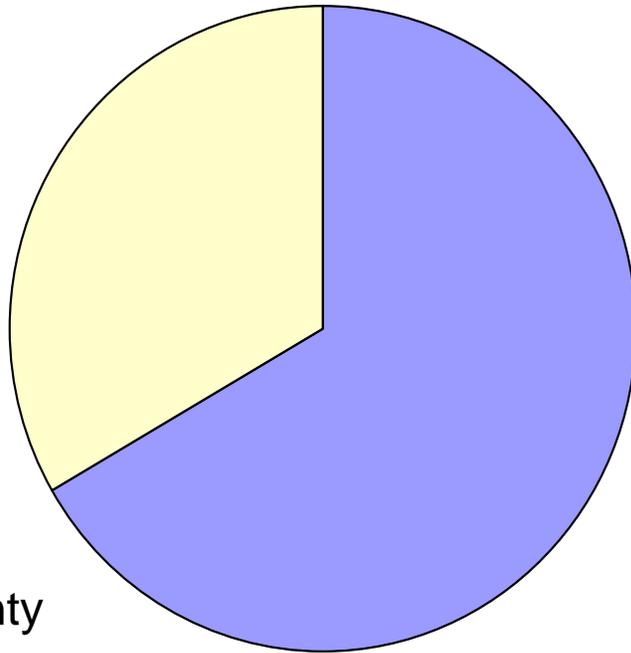
242,000 in rest  
of County (48% )



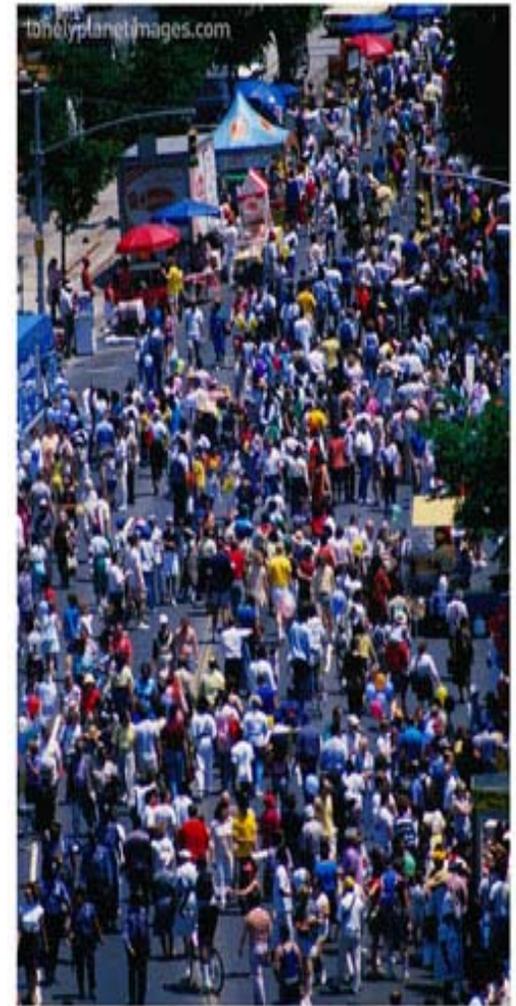
# Projected Population Growth (2035)

620,000 new residents in Santa Clara County

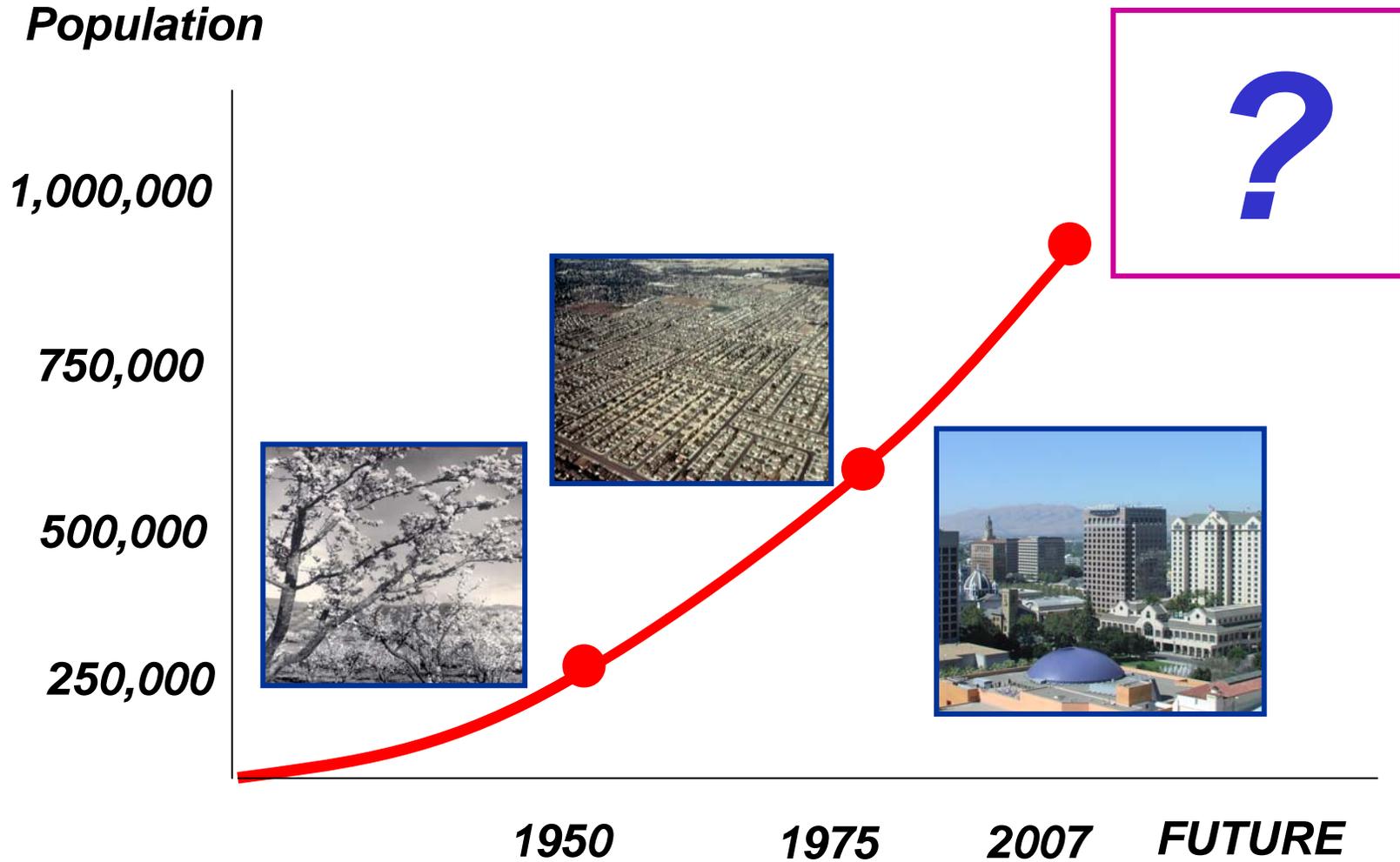
413,000 in San José (66%)



207,000 in Rest of County (33%)



# San José's Future

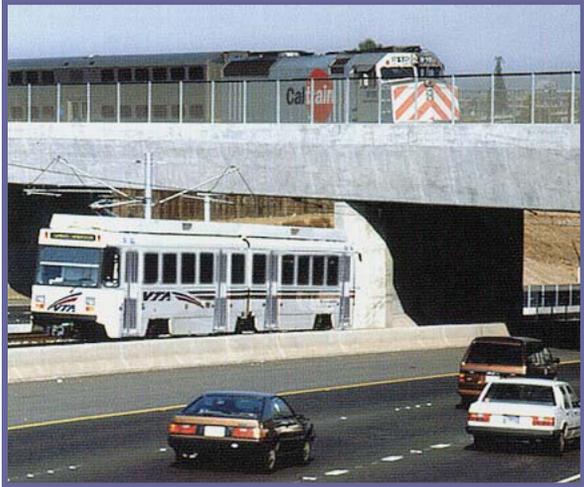




# ***Safe and Healthy Neighborhoods***



# *High Quality Facilities and Services*



# *Vibrant Downtown*



## *Entertainment, Culture, Tourism*

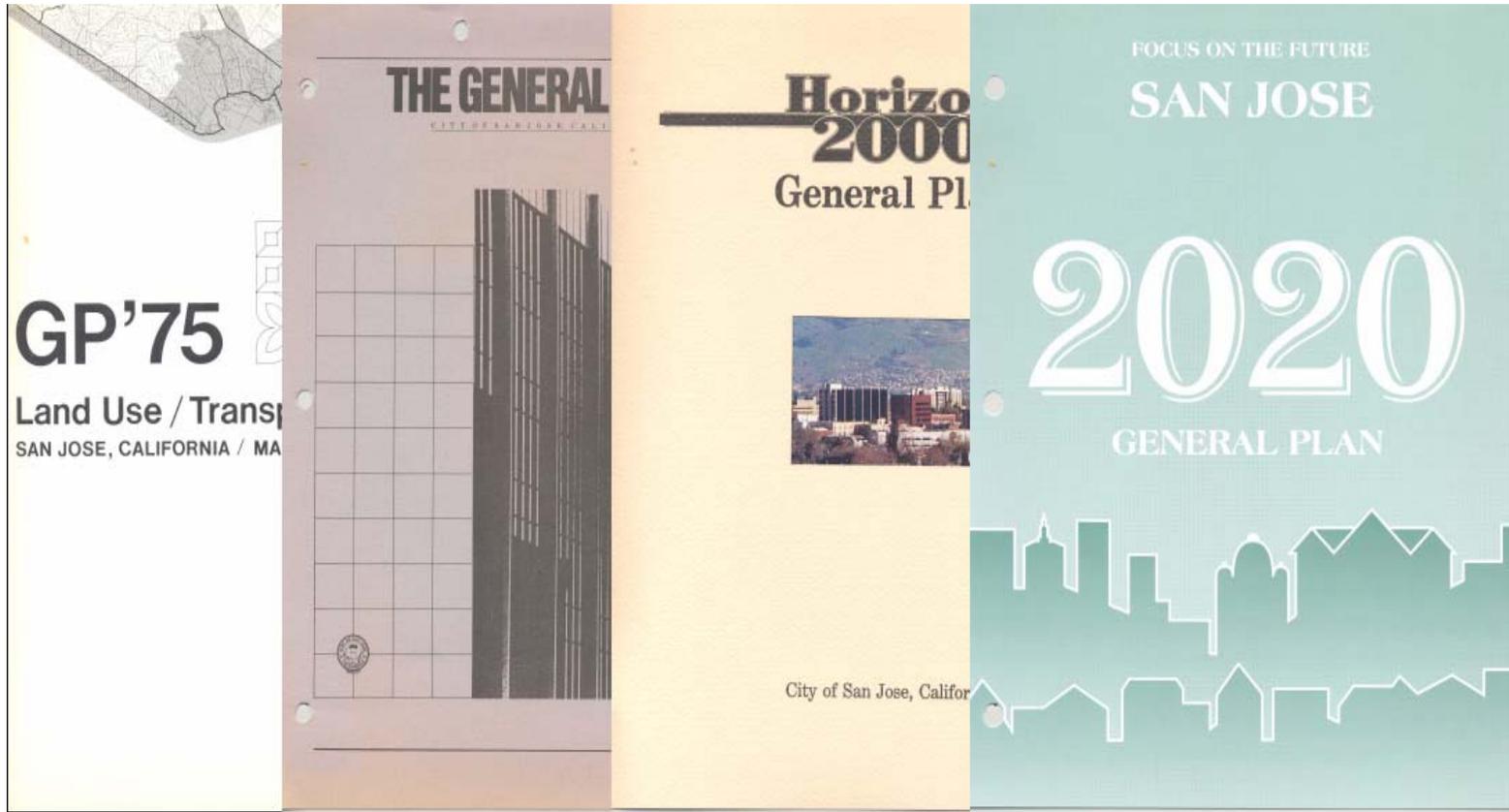


# ***Economic Vitality***

## ***Job Growth & Revenue for City Services***



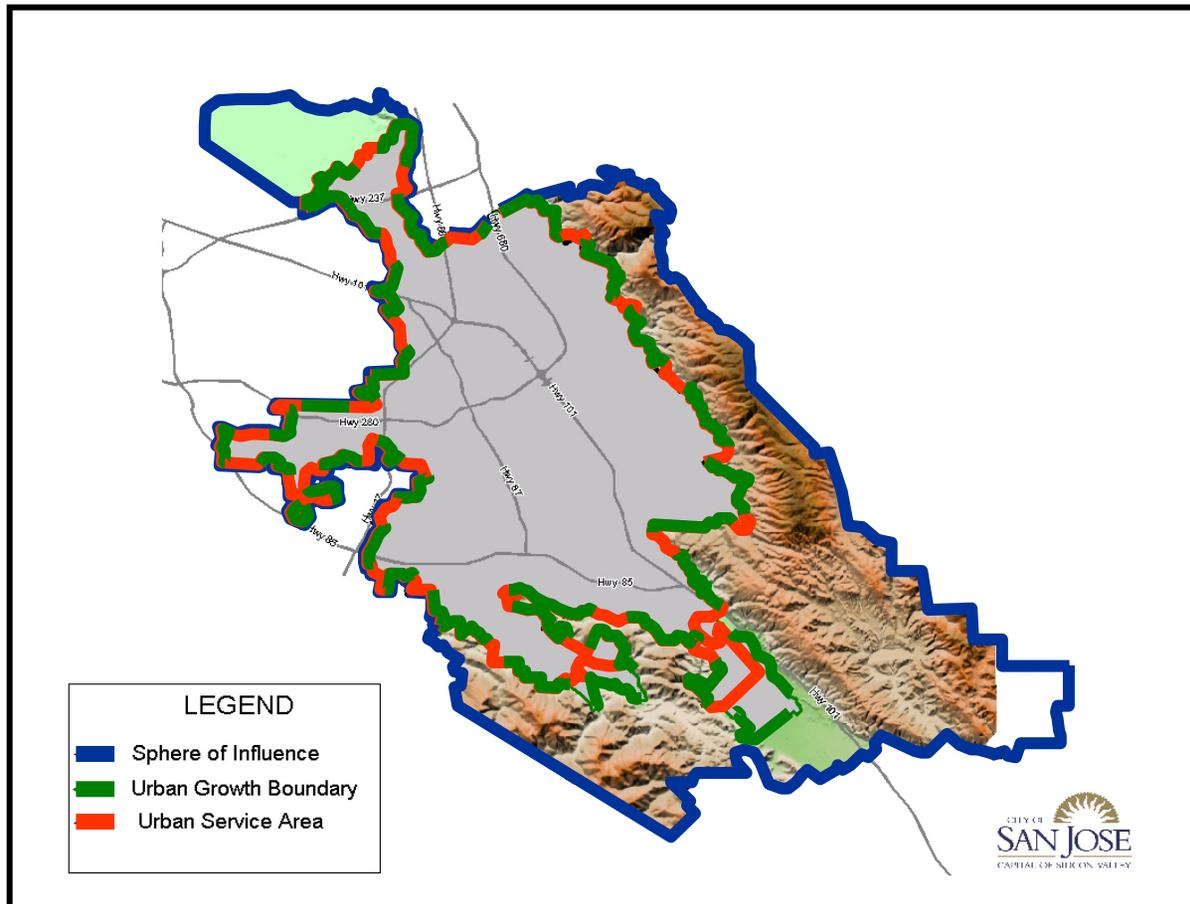
# The San José General Plan



# General Plan Major Strategies

## Horizon 2000 (1984)

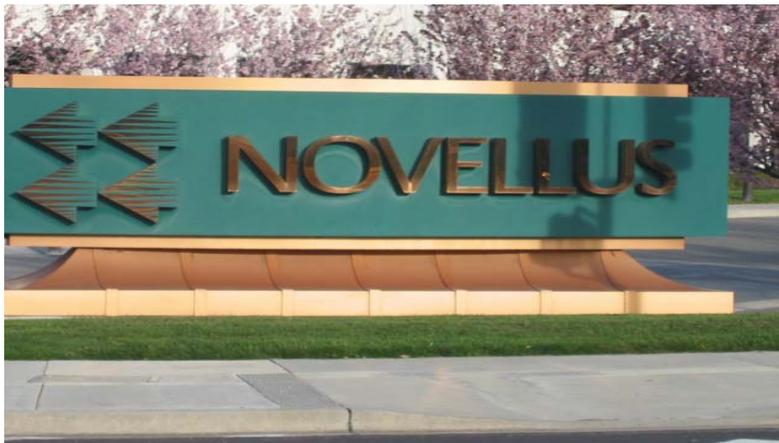
### Growth Management



# General Plan Major Strategies

Horizon 2000 (1984)

## Economic Development



# ***General Plan Major Strategies***

*Horizon 2000 (1984)*

## *The Greenline*



# General Plan Major Strategies

*Horizon 2000 (1984)*

## *Downtown Revitalization*



# ***General Plan Major Strategies***

*Horizon 2000 (1984)*

## ***Urban Conservation/Preservation***



# *General Plan Major Strategies*

*San José 2020 (1994)*

## *Housing*



# General Plan Major Strategies

San José 2020 (1994)

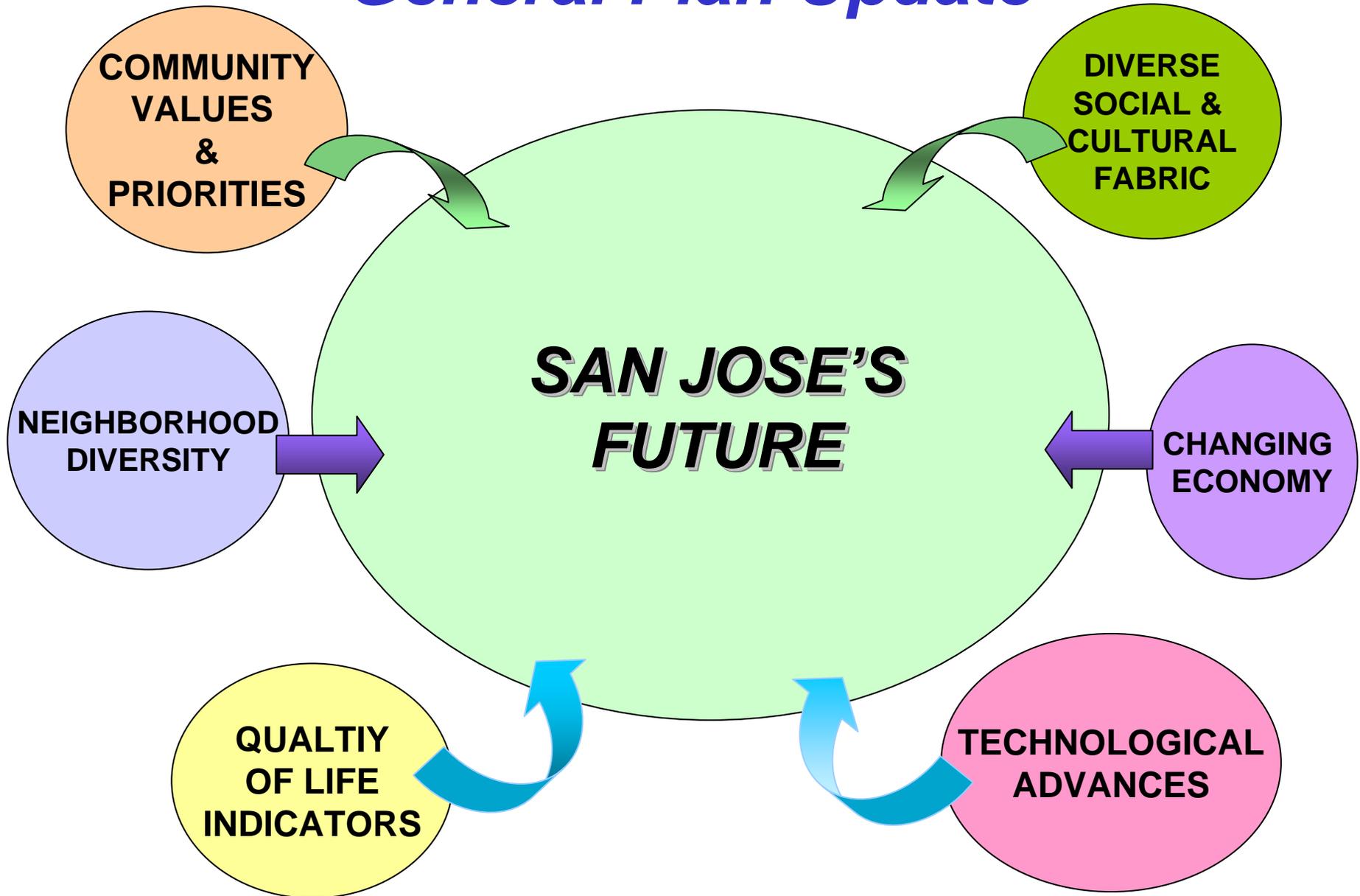
## Sustainable City



# *The General Plan Guides Decision-Making*



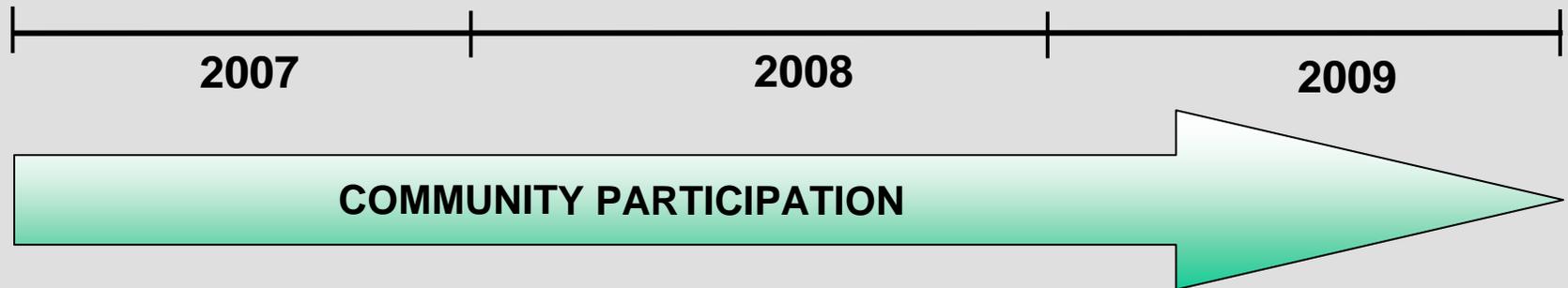
# *General Plan Update*



# General Plan Update Process

## **1. Scoping**

- Early Community Input
- Prepare the Work Plan
- City Council Initiation





# General Plan Update Process

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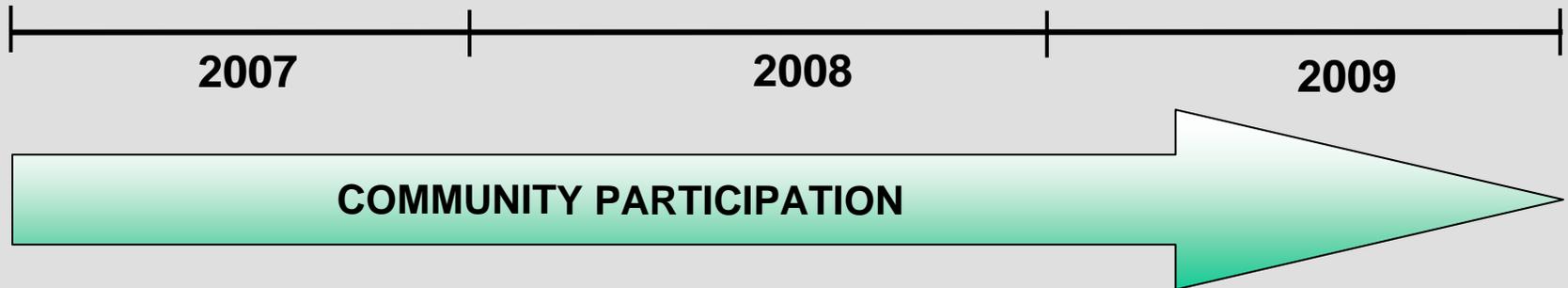
- Early Community Input
- Prepare the Work Plan
- City Council Initiation

## 2. Start-Up

- Background Research
- Trends & Projections
- Vision Creation

## 3. Develop & Test the Plan

- Define Alternatives
- Fiscal/Environ. Analyses
- Choose Preferred Alternative



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## **1. Scoping**

- Early Community Input
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## **2. Start-Up**

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## **3. Develop & Test the Plan**

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## **4. Finalize the Plan**

- Public Draft of the Plan
- Public Hearings
- City Council Approval

2007

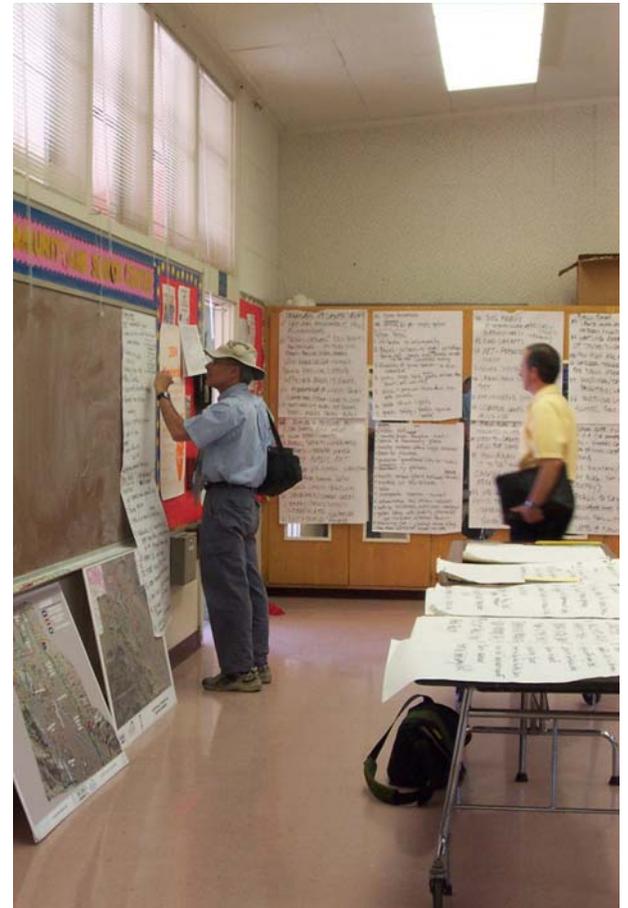
2008

2009

COMMUNITY PARTICIPATION



# ***Active Community Participation : Foundation for the General Plan Update***



***Thank You for Helping Create a  
Vision for San José's Future!***



# *Now we need to hear from you!*



- 1. What do you like about living in, working in, and visiting San José?*
- 2. What would you like to see changed about San José in the next 20 – 30 years?*
- 3. What kind of community outreach and communication is most useful/ effective?*

# ***CITY CONTACT INFORMATION***

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- **Resources:**

City of San Jose Planning: [www.sanjoseca.gov/planning](http://www.sanjoseca.gov/planning)