

Envision San José 2040

General Plan Update

April 20, 2010

Item #4.1

Overview

April 2010 Council

Acceptance of Preferred Land Use Scenario

- Total job and housing growth capacity
- Growth Area locations
- Phasing concepts

May – June

Complete Phase 2 – Land Use Diagram, phasing plan and General Plan goals and policies

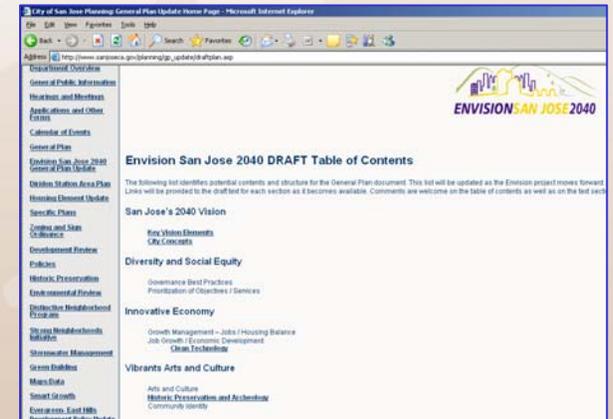
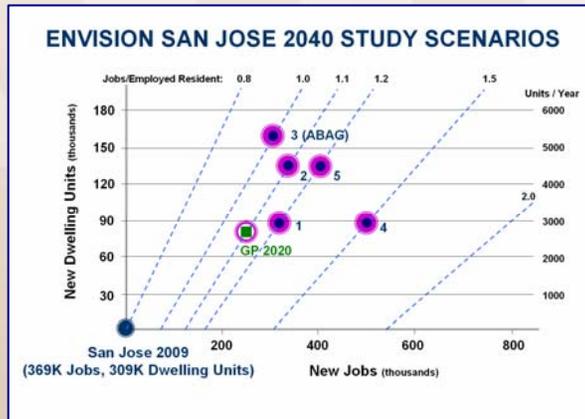
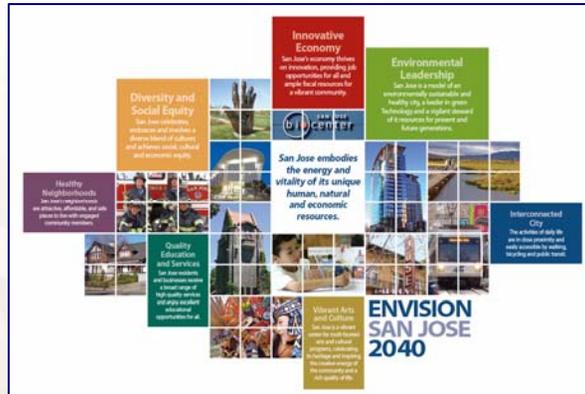
September 2010

Launch Phase 3 – Draft Plan and Environmental Review



Key Accomplishments

- Vision
- Scenario Guidelines
- Land Use Study Scenario Analyses
- Goals, Policies & Actions



Community Engagement – Scope

- 37 Task Force meetings
- 7 community meetings and workshops
- Over 4,000 on-line participants:
 - 4,500 visited Wikiplanning Site
 - 2,800 completed Wikiplanning survey in 3 months
 - 987 completed Preferred Land Use Scenario survey in 2 weeks

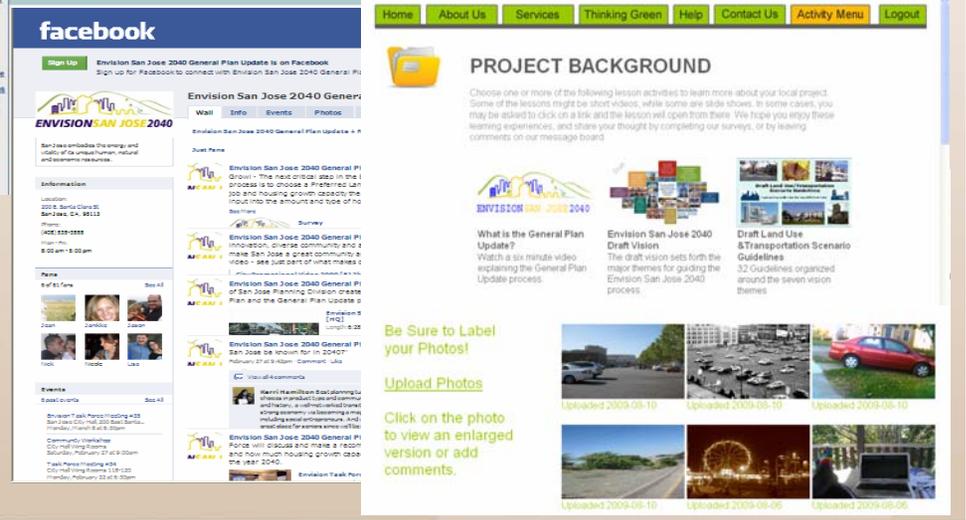
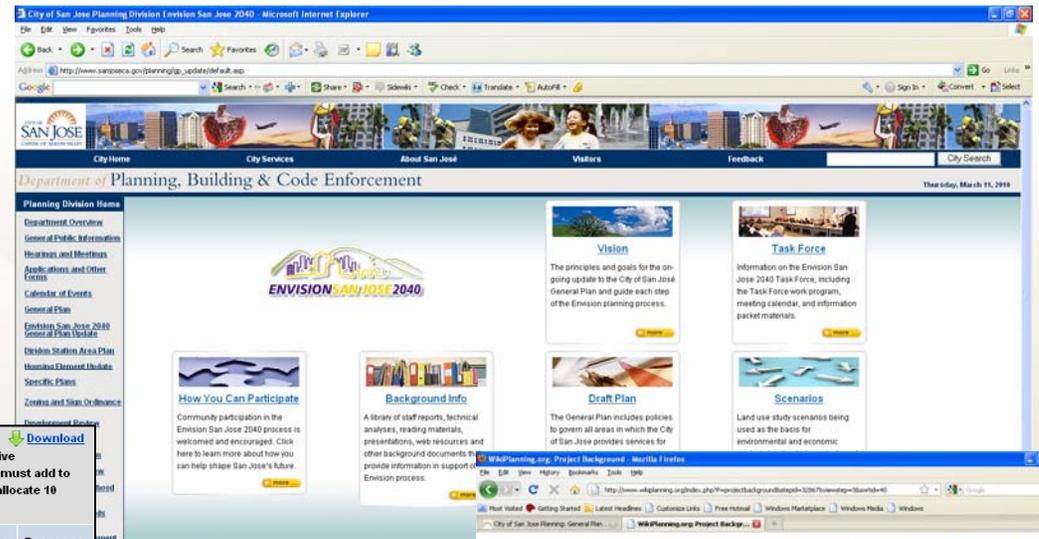


Community Engagement – On-line

- Extensive website content
- Wikipanning
- On-line survey
- Social media

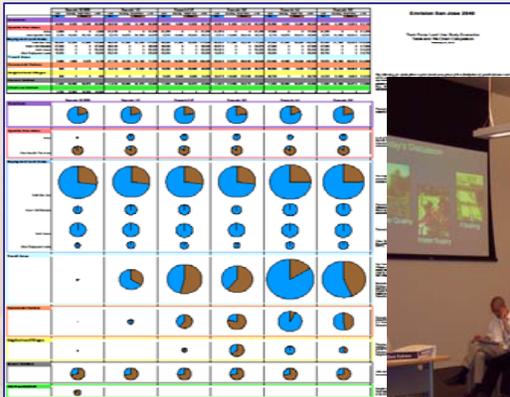
5. A new General Plan should balance many goals for the City's future. Please rank the priority that should be given to the following ten (10) factors when selecting the City's future land use plan. This question allows you to indicate the relative importance of each factor by allocating 100 points among the choices. You may allocate any number of points to each, but the total must add to 100. For example, you could allocate all 100 points to a single factor if that factor is the only one of importance to you, or you could allocate 10 points to each factor if each should be given equal importance. Plan for:

	Response Average	Response Total	Response Count
Show replies 1) Economic Development (maximize opportunities for job growth)	22.01	16,533	751
Show replies 2) Environmental Impacts (minimize impacts upon air quality, water demand, etc.)	16.82	11,939	710
Show replies 3) Housing Availability (provide housing capacity to fully meet projected demand)	10.30	5,739	557
Show replies 4) Transit Ridership (maximize projected BART, Light Rail and Bus ridership)	14.73	9,928	674
Show replies 5) Fiscal Stability (maximize City's potential to provide services and	19.51	13,928	714



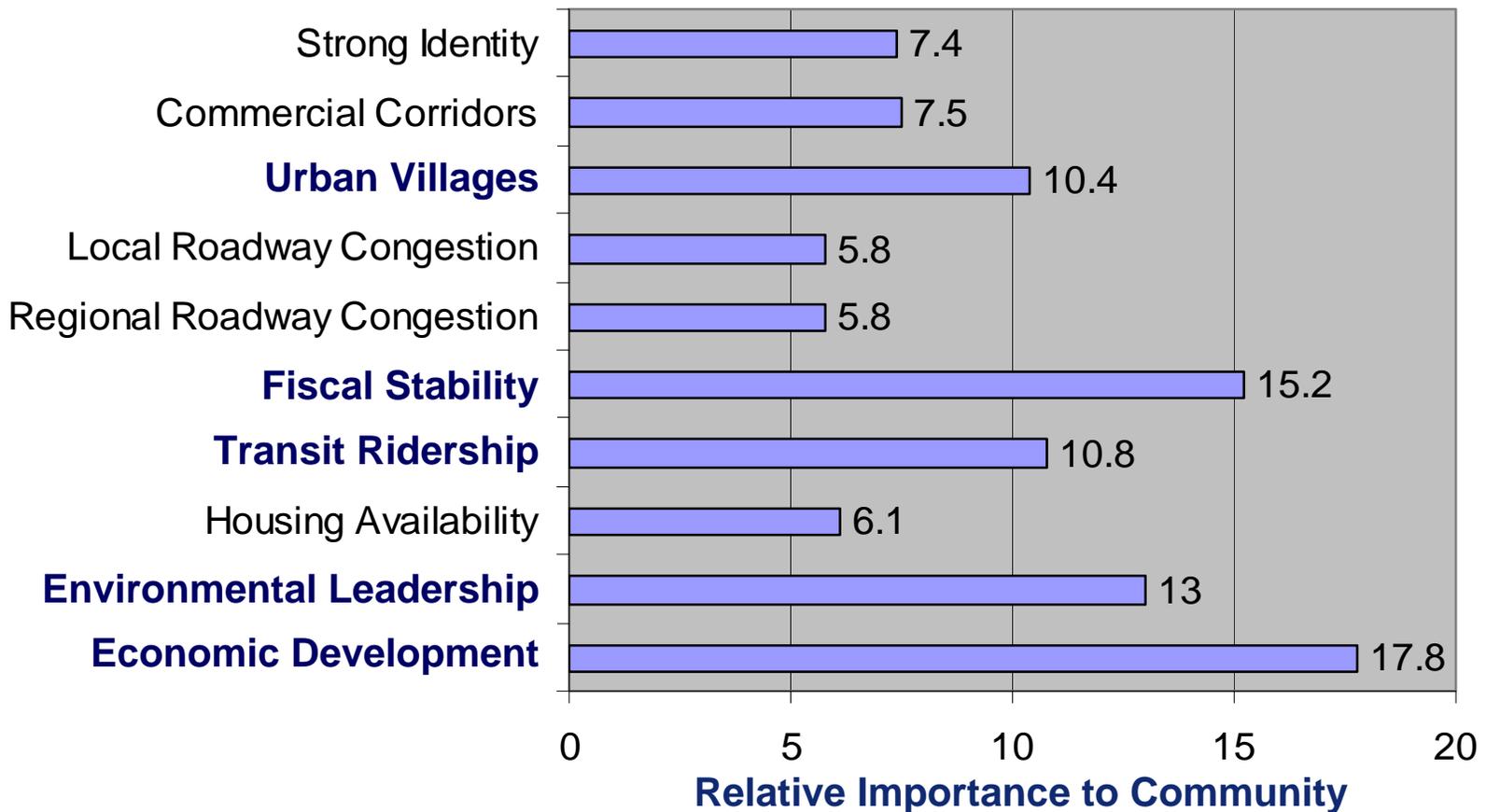
Community Engagement – In-person

- Task Force meetings
- Community workshops
- Creative graphics
- Bus tour



Community Engagement – Results

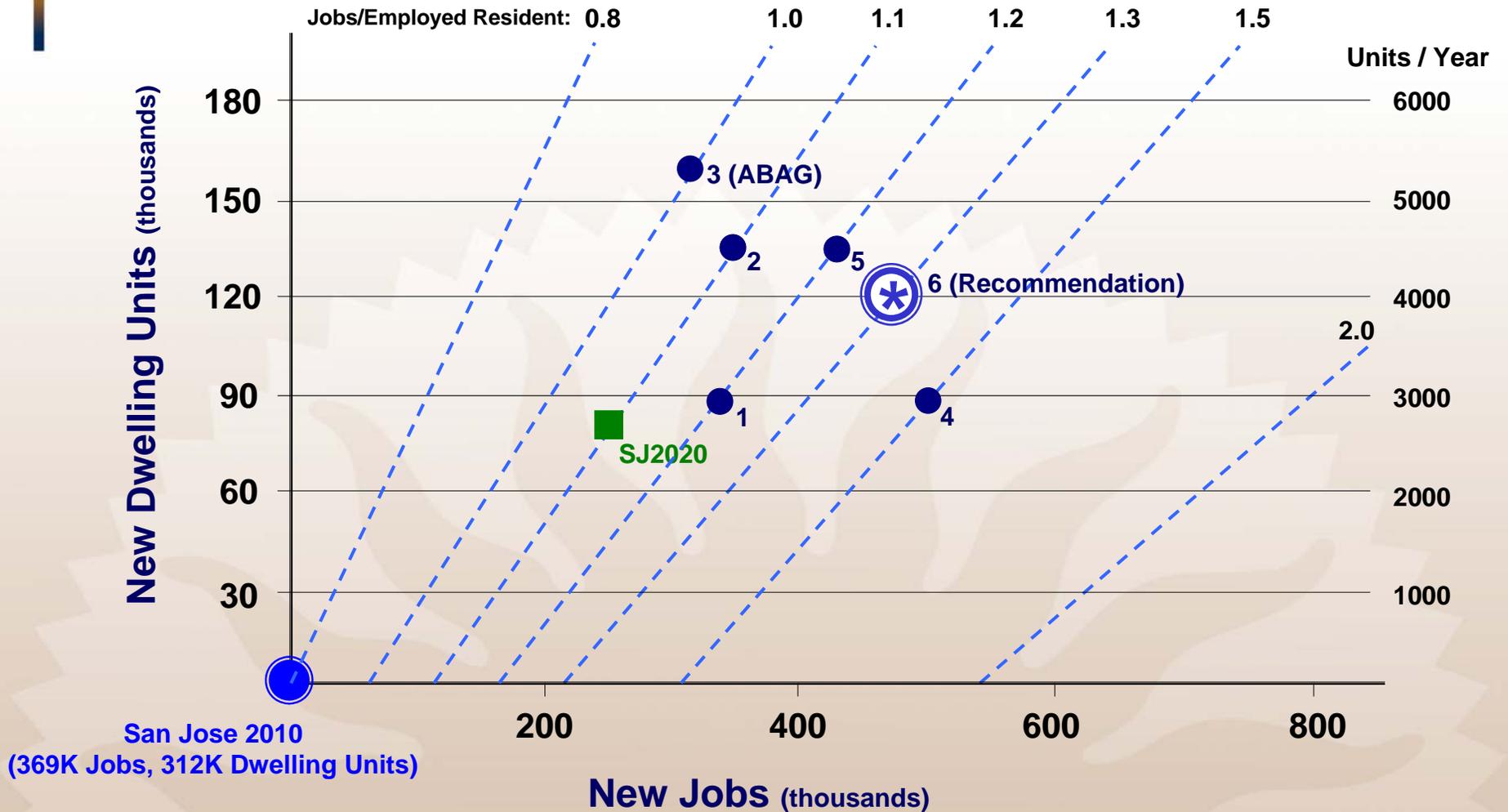
Community Identified Planning Priorities



Preferred Land Use Scenario

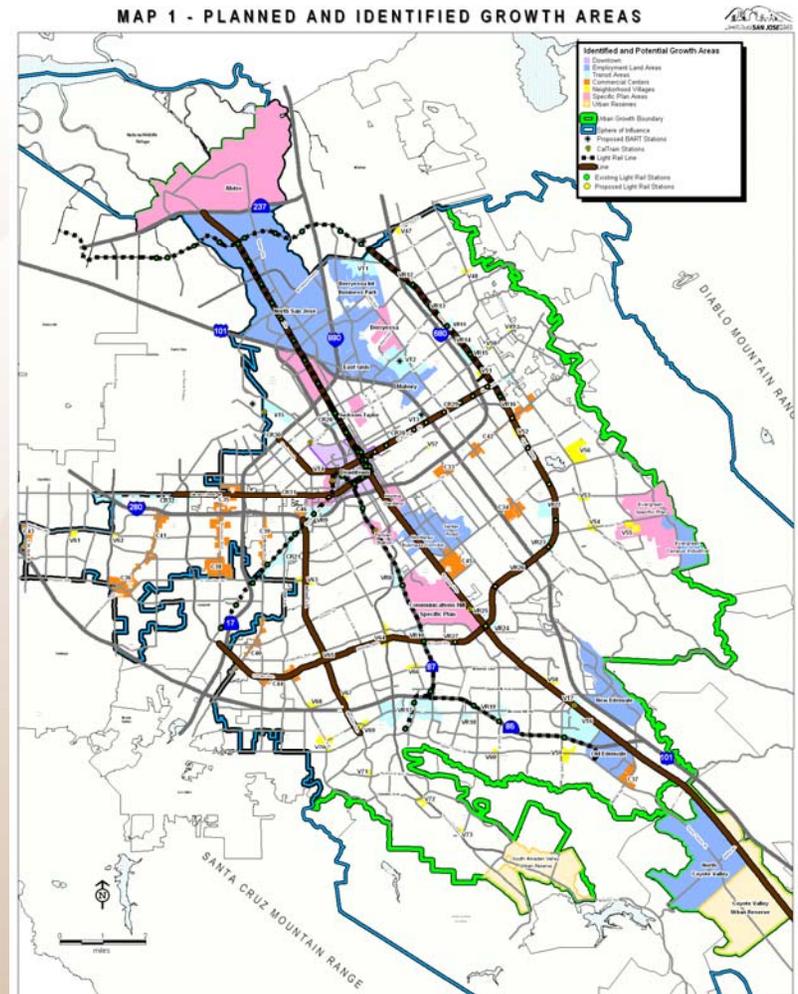
	Total Jobs	Total Dwelling Units
San Jose Today (2010)	369K	312K
San Jose 2020 General Plan (2020)	625K	391K
ABAG Projection – San Jose (2035)	709K	470K
ABAG Projection – SC County (2035)	1,413K	854K
Preferred Land Use Scenario (2040)	839K	429K

Preferred Land Use Scenario Growth Capacity



Growth Area Strategy

- Grow in identified areas:
 - Downtown
 - North San Jose
 - Employment Lands
 - Specific Plan Areas
 - Transit Station Villages
 - Transit Corridors
 - Commercial Centers
 - Neighborhood Villages
- Transit-oriented and walkable
- High-density and mixed-use
- Preserve existing neighborhoods (non-growth areas)



Growth Area Strategy

- Significant residential development only in Growth Areas
- No discretionary alternate use policies for housing
- Commercial development may occur anywhere per General Plan (e.g., Lincoln Avenue)
- Limit General Plan Amendments



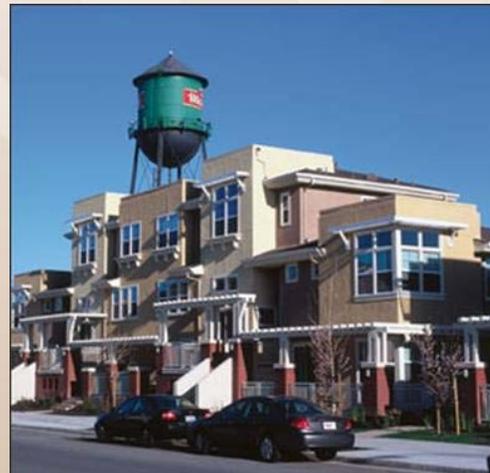
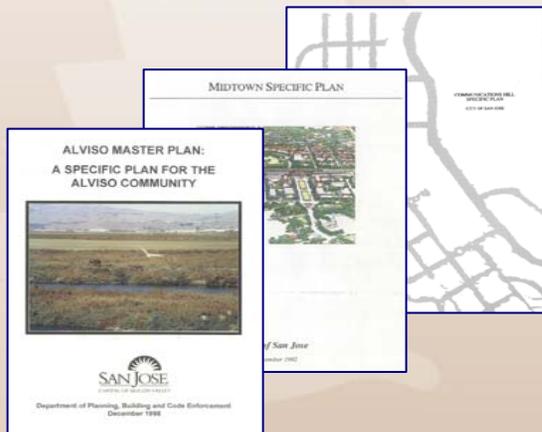
Growth Areas – Downtown

- Maintain *Downtown Strategy*
- Support transit use
- Develop regional job center
- Continue high-rise housing Development



Growth Areas – Specific Plans

- Maintain existing growth capacity
- Maintain residential focus
- Develop jobs in Alviso
- Intensify areas close to Downtown and light rail



Growth Areas – North San Jose

- Maintain *Vision North San Jose*
- Add job capacity
- Develop regional job center
- Implement planned Transit Residential Overlay Areas as Villages



Growth Areas – Employment Areas

- Promote intensified job growth
- Address projected demand (type and capacity)
- Support regional job center
- Focus job growth on transit
- No housing growth



Growth Areas – BART / Caltrain Villages

- Develop regional job centers
- Support regional transit use
- Provide significant job growth capacity
- Intensify existing housing areas



Growth Areas – Transit Villages / Corridors

- Develop mixed-use Villages
- Balance significant job & housing growth
- Support local transit use
- Focus jobs on retail & services



Growth Areas – Commercial Centers

- Develop mixed-use Villages
- Modest, balanced job & housing growth
- Expand retail
- Add mix of employment uses

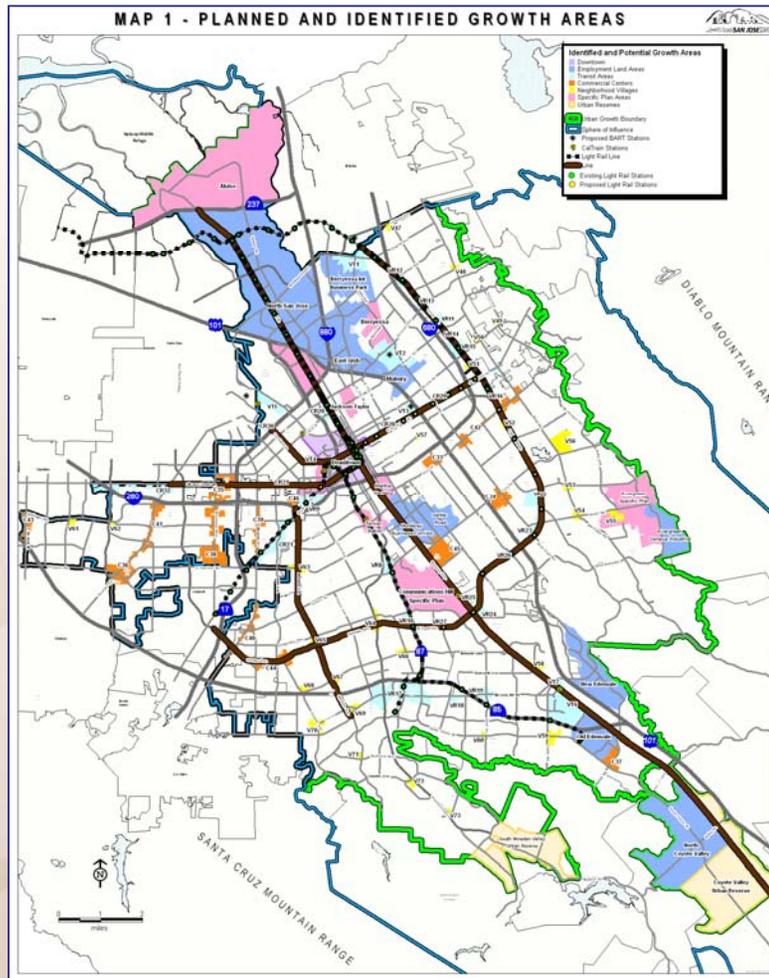


Growth Areas – Neighborhood Villages

- Develop mixed-use Villages
- Support modest job growth
- Focus on retail and services
- Allow moderate housing growth



Growth Phasing / Timing – Concepts



- Planning Horizons
- Horizon Objectives (Goals)
- Horizon Housing Growth Areas
- Council / Community check-in at the end of each Horizon
- Land Use Diagram changes by Horizon
- Strategically focus growth to align with infrastructure planning
- Village / Corridor Plans – pre-development community engagement
- Meet regional housing obligation

Conclusions – Preferred Land Use Scenario

Primary Objectives

- Economic Development
- Fiscal Sustainability
- Environmental Leadership
- Transit Ridership
- Urban Villages

Key Strategies

- 1.3 job / employed resident goal
- Employment-oriented Land Use Transportation Diagram
- Planning Horizons
- Growth Areas
- Village Plans
- Compact, high-density development
- Urban design



Council Action

Envision San Jose 2040 Schedule

April 20, 2010	Council Action on Preferred Scenario Project Description
June 2010	Task Force Completes Phase 2
December 2010	Environmental Document Circulation
June 2011	Council Consideration of General Plan

Staff & Task Force Recommendation

Acceptance of Preferred Land Use Scenario

- Total job and housing growth capacity
- Growth Area locations and capacities
- Phasing concepts