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City Manager's Office

## Memorandum

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** November 12, 2010

### INFORMATION

*Due to the upcoming Thanksgiving Holiday, the November 26 edition of the CMO Weekly will be cancelled. The CMO Weekly will resume on December 3, 2010.*

**Police Chief Recruitment Outreach Update**—A key feature in informing the selection process for our City's next Police Chief continues to be community input. Through November, Staff and I continue to be actively engaged in receiving input by attending meeting focused on the recruitment that are hosted by various community organizations. At three Community meetings held this week, led by the Asian American Center of Santa Clara County, the DeAnza College Institute of Community and Civic Engagement and People Acting in Community Together (PACT), we heard insights by community members on the types of experiences and abilities that they would like to see in their new Police Chief. We welcome this partnership and continue to be available for any further opportunities for collaboration. For the remaining weeks of November, Staff and I are in the process of scheduling a workforce coffee talk with members of the Black Police Officer's Association to gather their input.

I have attached a list that details the number of responses received from the community online survey, workforce survey and an approximate number of attendees at Police Chief recruitment-focused community meetings. This list of stakeholders who are currently part of the broader outreach efforts is available on the City's website, and is updated each Friday. If you would like to suggest additional groups or stakeholders, please contact Deputy City Manager Deanna Santana at 535-8280.

**Phase I Reuse Proposals to be Reviewed** – On November 17, the Community Center Reuse Advisory Task Force will review the operation proposals recommended by the Reuse RFI Community Panel for six high-need locations. The six sites (Alma Youth/Senior Center, Alviso Youth Center, Alum Rock Youth Center, Gardner Community Center, Starbird Youth Center, and Washington United Youth Center) are considered Phase I of the 2010 Reuse Request for Interest (RFI). Staff anticipates releasing Phase II, which encompasses the remaining 16 sites on the Reuse list, by November 30. The filing deadline will be extended through mid-January to compensate for the Thanksgiving and December holiday schedules. Staff will present a Reuse status report on Phase I at the Neighborhood Services & Education Committee meeting of December 9, as well as an Information Memorandum on the status of Phase II in early 2011. For more information, contact Angel Rios, Deputy Director, PRNS at 535-3576.

**Aquatics Services Proposals Due November 19--** Parks, Recreation and Neighborhood Services (PRNS) issued a Request for Interest (RFI) for aquatic services late last month seeking operators

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with an interest in maintaining aquatic programs at the City's seven aquatic facilities. The purpose of the RFI is to communicate the availability of the facilities and to solicit partnership proposals from organizations able to provide aquatic services at affordable rates to the San Jose community. The proposals are due on Friday, November 19; staff anticipates that the review process will be completed by Tuesday, November 30. For more information, contact Angel Rios, Deputy Director, PRNS at 535-3576.

***work2future Hosts Honor a Vet, Hire A Vet***— On November 4, the "Honor a Hero Hire a Vet Job and Resource Fair" was successful event held by work2future and other veteran service providers at the San Jose Airport Garden Hotel. There were over 40 employers and 20 community organizations in attendance to assist an estimated 275 jobseekers. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development, at 535-8183.

***work2future Receives a \$150,000 Grant from San Jose/Evergreen Community College as Part of the Green Innovations Grant***—The Workforce Institute, the contract education division of the San Jose/Evergreen Community College District (SJECCD), was recently awarded a workforce development grant from the Employment Development Department (EDD) to run the Green Innovation Challenge Program. The SJECCD in turn has awarded work2future a \$150,000 grant to provide case management and job development services for work2future clients in energy efficiency fields. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development, at 535-8183.

***Recommendations for Proposed Plastic and Paper Bag Regulation to be Presented at Open Community Meeting***—On November 18, from 6:00-7:00 p.m. The meeting is being hosted by the City's Environmental Services Department and will be held at San José City Hall (200 E. Santa Clara St.), in conference room W-119. Newspaper announcements in multiple languages, postings on the City's Facebook page, website, newsletters as well as flyers were distributed inviting community members and retailers to participate in the meeting. In addition, on Wednesday, November 17, at 6:30 p.m., the Planning Commission will be considering the Environmental Impact Report. Please visit [www.sanjoseca.gov/planning/hearings](http://www.sanjoseca.gov/planning/hearings) to confirm when this agenda item will be heard. For more information, contact Arleen Arimura, Communications Manager at 975-2557.

***Project Homeless Connect*** – On November 3, the first Project Homeless Connect event, which focuses on the challenges and barriers people experience in obtaining information and resources to end homeless episodes took place at the Opportunity Center in Palo Alto. The event brought together 17 service organizations and over 120 participants. Attendees took advantage of housing assistance and case management, flu shots, SSA services, haircuts, dental services, financial aid and employment opportunities. Project Homeless Connect events will continue to focus on specific regions throughout the County. November events include Wednesday, November 17, in Southeast San José, and Monday, November 29, in Gilroy. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

***2<sup>nd</sup> Anniversary of the Medical Respite Center*** – On November 10, Destination: Home celebrated the second anniversary of the Santa Clara County Medical Respite Program, a public/private partnership, at EHC LifeBuilders Boccardo Reception Center. Since its inception in December 2008, the 15-bed Santa Clara County Medical Respite Program has served 215 homeless patients

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and saved the hospital system over \$2 million. The Program creates a safe, clean environment for recuperation after homeless patients are discharged from a hospital, and links homeless men and women to benefits and housing. Over 95% of the clients who complete their stay in the Medical Respite Program leave the program and enter permanent or transitional housing effectively breaking the cycle of homelessness. It is estimated that the Medical Respite Program has freed up over 785 days of hospital beds that would have been used by homeless patients. The program is operated in partnership with Valley Healthcare for the Homeless, the Hospital Council of Northern California and EHC LifeBuilders. For more information, contact Leslye Corsiglia, Director of Housing, at 535-3851.

***Online Payments for Multiple Housing Inspection Program***—The City's Multiple Housing Inspection Program conducts periodic routine inspections of multi-family dwellings to ensure compliance with housing, health and safety codes. The program also responds to service requests and provides community outreach and education to property owners, managers and tenants. The Code Enforcement Division within Planning, Building and Code Enforcement (PBCE) conducts these inspections and bills property owners annually for this service. With this year's invoices, PBCE is providing customers the ability to pay online through PBCE's online permit website.

Approximately 87% of the 6,562 invoices are \$1,000 or less. With the ability to pay online, customers will now be able to quickly and easily pay their fee, saving many hours of staff time processing checks. For more information, contact Michael Hannon, Deputy Director, Code Enforcement, at 535-7884.

***Free Training on the 2010 California Building Standards Codes***—On November 6, to help the Development Community prepare for the 2010 California Building Standards Codes that will take effect on January 1, 2011, Planning Building and Code Enforcement's Building Division conducted a one day free training seminar. The Seminar was open to the public and held in Council Chambers. A total of 102 building design professionals and contractors attended the Seminar. The Seminar provided a forum for professional interaction among attendees and City staff as well as an opportunity for our customers to see the practical application of technical knowledge by staff. For more information, contact Ed Tolentino, Chief Building Official, at 535-7791.

***work2future Honored by U.S. Department of Labor for Youth Workforce Collaboration***—work2future has been identified as a best practice by the U.S. Department of Labor as an example of how Work Investments Boards (WIB) and TANF agencies can work together to develop subsidized summer work experience programs for at-risk youth. The work2future program allowed 654 teens between the ages of 15-17 who were eligible for the free and reduced school meal program to participate in a paid summer work experience organized and operated by work2future directly. For more information, contact Jeff Ruster, Deputy Director, Office of Economic Development, at 535-8183.

***Award of Merit for Best Practices Presented to Envision San Jose 2040 Community Engagement Program***—On November 2, the City's Department of Planning, Building and Code Enforcement received the American Planning Association (APA) California Chapter 2010 Award of Merit for Best Practices recognizing the major efforts by the City to involve the community in the Envision 2040 General Plan Update process. The award noted the use of social media such as Facebook and WikiPlanning to engage community members who otherwise would not participate. The award also recognized unique tools to help the community visualize the different land use scenarios such as using Lego blocks to show different uses and levels of density. The award now allows the City to

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compete at the national level for recognition in Boston in 2011. For more information, contact Laurel Prevetti, Assistant Director, at 535-7901.

***East San Jose Carnegie Branch Library Architecture Honored***—On October 27, the Santa Clara Valley Chapter of the American Institute of Architects awarded the East San Jose Carnegie Branch Library the 2010 Citation Award as a Distinguished Building in the adaptive re-use/renovation project category. This recognition signifies a library project that successfully met the challenges associated with the renovation and addition of a new 10,220 square foot facility to a historically significant building listed with both the National Register of Historic Places and the Historic Landmarks Commission of San José. This award also follows the recent achievement of a LEED Silver rating in September 2010. For more information, contact Kathi Forman, Associate Engineer, Public Works at 535-8304.

**Upcoming Meetings & Events**

***Two Robert Dawson Photographic Exhibits on Wastewater***—Now through February 1, 2011, *The Conscience of the City: Treating Wastewater in Silicon Valley* in City Hall windows along 4th Street between Santa Clara and San Fernando streets. For more information, contact Barbara Goldstein, Public Art Director, at 793-4337.

***Silicon Valley Turkey Trot Run or Walk for Health, Hope and a Home***—Thursday, November 25, 7:30am-12:00pm, Guadalupe River Park Arena Green. For more information, contact Tricia Fornesi at 453-4750 or [tfornesi@svlg.org](mailto:tfornesi@svlg.org).

***Run, Turkey, Run! 5K/10K***—Thursday, November 25, 8:30am-10:30am, Los Alamitos Creek Trail. For more information, contact Scott Kimmel at 822-8492 or [skimmel@yahoo.com](mailto:skimmel@yahoo.com).

***Christmas in the Park***—Friday, November 26, 2010 through Saturday, January 1, 2011, 5:30pm - 12:00am, Plaza de Cesar Chavez. For more information, contact Ed Bautista, Events Manager at 794-6201.

***Grand Opening and Ribbon Cutting of the San Jose Conservation Corps & Charter School (SJCC & CS)***—Wednesday, December 1 at 5:00 PM, San Jose Conservation Corps & Charter School will hold a grand opening and ribbon cutting event of its newly constructed facility at 1560 Berger Drive. For more information, contact Jacky Morales-Ferrand, Assistant Director of Housing, at 535-3855.

***Heritage Holiday***—Saturday, December 4, 12:00pm - 5:00pm, Kelley Park / History Park. For more information, contact Pam Watson at 918-1055 or [pwatson@historysanjose.org](mailto:pwatson@historysanjose.org)

***San Jose Holiday Parade***—Sunday, December 5, 8:30am - 11:00am, Guadalupe River Park Arena. Anticipated attendance is 125,000. For more information, contact Brian Clampitt, Events Coordinator at 794-6203.



Debra Figone  
City Manager

Attachment

*Police Chief Recruitment Outreach Update:  
Revised: November 10, 2010*

## Police Chief Recruitment Stakeholder Outreach Meetings

Approximate Participants in Stakeholder Meetings:	1200
Total Community Online Survey Responses: *As of 11/10/10	122
Total Police Workforce Online Survey Responses: *Survey Closed	87

<b>Community Wide Workshops</b>		<b>Approximate Number of Guests: 110</b>
<b>Date</b>	<b>Event</b>	<b>Location</b>
October 24, 2010	Community Wide Workshop 7	Mexican Heritage Plaza
September 20, 2010	Community Wide Workshop 6	Oak Grove School District
September 2, 2010	Community Wide Workshop 5	Eastside Union High School District
September 1, 2010	Community Wide Workshop 4	West Valley Branch Library
August 30, 2010	Community Wide Workshop 3	City Hall – City of San Jose
August 25, 2010	Community Wide Workshop 2	Tully Community Branch Library
August 24, 2010	Community Wide Workshop 1	Roosevelt Community Center

<b>Strong Neighborhood Initiative Neighborhood Action Coalitions (NACs)</b>		<b>Approximate Number of Guests: 150</b>
<b>Date</b>	<b>Event</b>	<b>Location</b>
October 18, 2010	NAC #8 - KONA	O.S Hubbard Elementary School
October 14, 2010	NAC #7 – Edenvale Great Oaks Plan	Edenvale Community Center
October 13, 2010	NAC #6 – McKinley/Bonita *conducted in Spanish	McKinley Elementary School
October 7, 2010	NAC #5 – Blackford Neighborhood	West San Jose Community Center
October 7, 2010	NAC #4 – Tully/Senter Neighborhood	Santee Elementary School
October 2, 2010	NAC #3 – East Valley/680	Mayfair Community Center
September 27, 2010	NAC #2 – West Evergreen	O.B. Whaley Elementary School
September 15, 2010	NAC #1 – Hoffman/Via Monte	Hoffman/Via Monte Neighborhood Center

<b>Boards and Commissions</b>		<b>Approximate Number of Guests: 60</b>
<b>Date</b>	<b>Event</b>	<b>Location</b>
September 27, 2010	Youth Commission (Youth Visioning)	City Hall – City of San Jose
September 17, 2010	Boards and Commission (Coffee Talk)	City Hall – City of San Jose
September 8, 2010	Neighborhood Commission	City Hall – City of San Jose

<b>Other Council District Workshops</b>		<b>Approximate Number of Guests: 60</b>
<b>Date</b>	<b>Event</b>	<b>Location</b>
October 21, 2010	D10 Leadership Group	Almaden Community Center
October 20, 2010	D6/D9 Community Meeting	Willow Glen Community/Senior Ctr.
October 7, 2010	Alviso Neighborhood Group Mtg.	Alviso Youth Center

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Revised: November 10, 2010***

<b>City Manager's Coffee Talk Meetings</b>		<b>Approximate Number of Guests: 55</b>
Date	Event	Location
November 1, 2010	LGBT Leaders Coffee Talk	City Manager's Conference Room
October 2, 2010	Santa Clara County Sheriff's Office Coffee Talk	City Manager's Conference Room
September 17, 2010	Boards and Commissions Coffee Talk	City Manager's Conference Room
September 17, 2010	Coalition for Justice and Accountability Coffee Talk	City Manager's Conference Room
September 10, 2010	District Superintendents Coffee Talk	City Manager's Conference Room
September 9, 2010	Police Department Workforce Coffee Talk	City Manager's Conference Room

<b>Other Targeted Outreach</b>		<b>Approximate Number of Guests: 765</b>
Date	Event	Location
November 10, 2010	People Acting in Community Together (PACT)	Christ the King Catholic Church
November 10, 2010	DeAnza College Institute of Community and Civic Engagement (ICCE)	DeAnza Community College
November 6, 2010	Vietnamese/American Community Forum for Police Chief	Tully Library
October 27, 2010	Juvenile Empowerment & Tolerance Committee Meeting	Sobrato Center for Nonprofits
October 27, 2010	California Community Partners for Youth (CCPY)	Yerba Buena High School
October 25, 2010	Sacred Heart Community Service – Town Hall Meeting	Sacred Heart Building
October 25, 2010	City Listening Panel for African-American Community Forum	Antioch Baptist Church
October 24, 2010	SIREN (Services, Immigrants, Rights and Educational Network) Chief Recruitment	Tully Library
October 14, 2010	CJA/De-Bug PD Chief Recruitment Forum	De-Bug Offices
October 8, 2010	Diocese of San Jose – Deanery 6	Our Lady of Guadalupe
September 24, 2010	La Raza Roundtable Meeting	Center for Trainings and Career Office
September 16, 2010	PACT Press Conference	Our Lady of Guadalupe
September 15, 2010	United Way Live Community Breakfast	Campbell